

Antigua and Barbuda Visitor Arrivals Quarterly Report: Oct-Dec2017



Foreword

This report provides a quantitative analysis of Visitor Arrivals to Antigua and Barbuda for the Second Quarter of the year 2017. Data for this report was provided by the Immigration Department from the Embarkation/Disembarkation (E/D) cards and the Cruise Ships' manifests. This report was prepared and published by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division within the Ministry of Finance & Corporate Governance.

Classification

Visitors are classified as persons who stay more than 24 hours, but less than one year, within a country outside of their usual country of residence. Persons who are in transit and/or spend less than a day are not classified as visitors. Total Sea Arrivals are comprised of tourists arriving by Cruise and Yacht, with Cruise visitors spending less than a day, and Yacht visitors a day or more.

Introduction

This overview represents the visitor arrivals to Antigua & Barbuda for the Fourth Quarter (QTR4) of the year 2017. Table 1 below displays a decrease of -5.68 % in Air Arrivals compared to arrivals by air for the previous year 2016. The table also shows there was an increase in Sea Arrivals by 64.09% when compared the total sea arrivals for the last quarter of 2016. Following the final data analysis, during the last quarter of 2017, there was an overall increase in visitor arrivals by 46.85%.

During the 4th Quarter of 2017, Sea Arrivals accounted for 84% of passenger arrivals while in 2016 accounted for 75% of passenger arrivals.

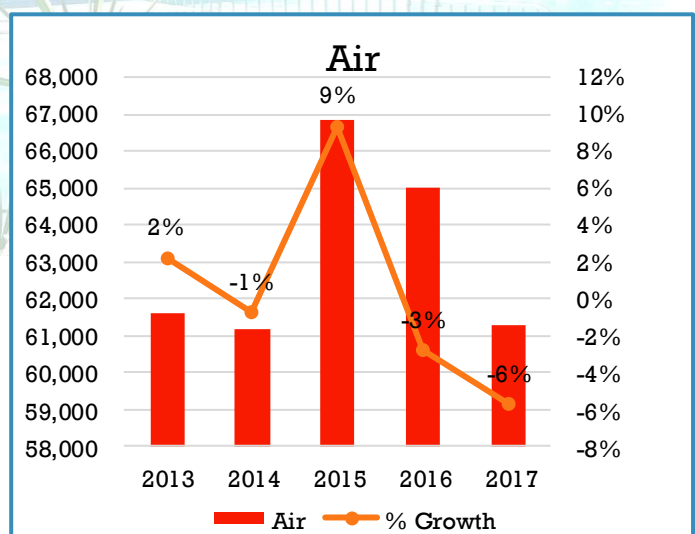
Table 1: Combined Visitor Arrivals (QTR4) 2016-2017

Mode	2016	2017	% Change 17/16
Air	65,002	61,311	-5.68%
Sea	198,065	325,006	64.09%
Total	263,067	386,317	46.85%

Arrivals by Air

The fourth quarter of 2017 recorded 65,002 visitor arrivals by Air to Antigua & Barbuda, -5.68% less than the same period for the previous year of 2016. Figure 1 below represents the fourth quarter visitor arrivals by Air for the period 2013-2017. The year 2015 shows the highest percentage growth increase by 9% over the five-year period. The year that follows shows a decrease in Air Arrivals by -3% and -6% for the final quarter of the year 2017.

Figure 1: Air Arrivals (QTR4) 2013-2017



Arrivals by Sea

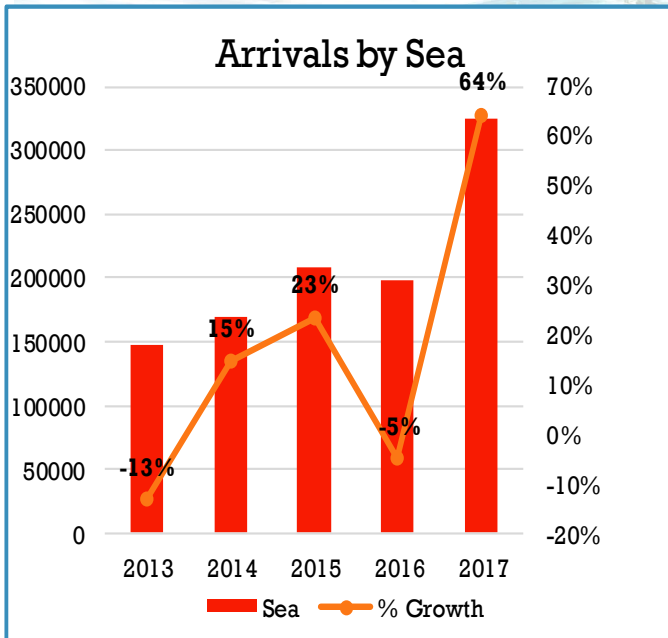
The number of visitor arrivals by sea for the fourth quarter of 2017, categorized by vessels in Table 2 shows an increase in the number of cruise passengers by 65% from QTR4 2016 to QTR4 2017. There was a total of 164 calls compared to 109 for that period of the previous year, additionally yacht passenger arrivals saw an increase of 8% from the previous year of 2016 with a total of 872 calls compared to 803 for that period of the previous year.

When the combined data for sea arrivals was analyzed over a period of 5 years from 2013-2017 for the fourth quarter of the year, visitor arrivals by sea experienced a constant growth between 2013-2015 then experienced a slight decline in 2016 by 5%. Despite the decrease in 2016 there was a surge of arrivals in 2017, thus causing the overall sea arrivals to increase by 64.09%

Table 2: Sea Arrivals (QTR4) 2016-2017

Type of Vessels	2016 QTR 4		2017 QTR 4	
	Calls	Passengers	Calls	Passengers
Cruise	109	193,929	164	320,534
Yacht	803	4,136	872	4,472
Total	912	198,065	1,036	325,006

Figure 2: Sea Arrivals (QTR4) 2013-2017

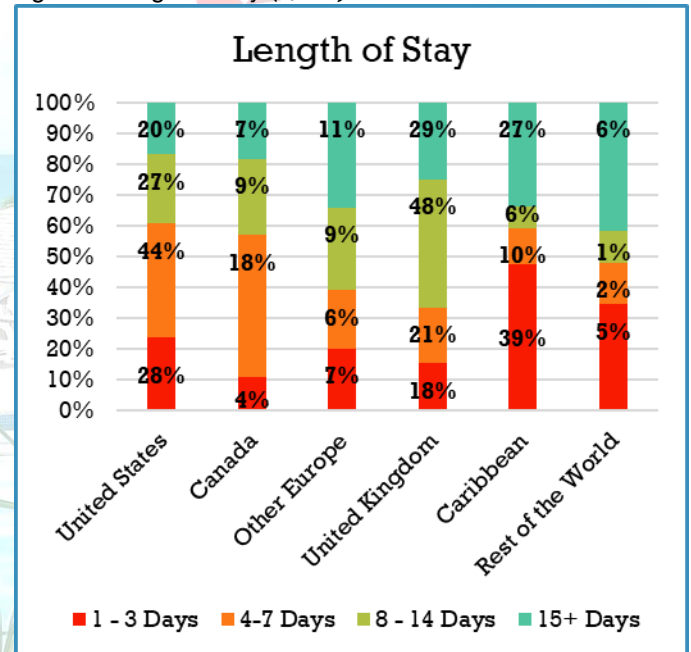


Length of Stay

Most of the visitors who arrived in Antigua & Barbuda via air stayed on the island for the period of 4-7 days and is common amongst mostly visitors from the United States, of which 44% stayed within the period of 4-7 days for the last quarter of 2017. This is followed by visitors who stayed for 8-14 days and was most common amongst visitors from the United Kingdom which accounted for 48% of the visitors who stayed for that period during the last quarter of 2017.

The Caribbean and the United Kingdom has the largest proportions in the category 15+ days with 27% and 29% respectively.

Figure 3: Length of Stay (QTR4) 2017



Purpose of Visit by Market

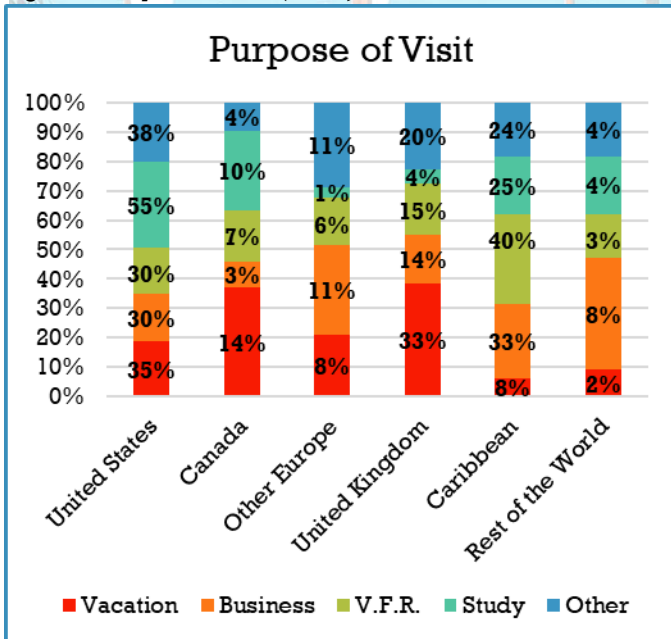
Figure 4 below shows that Vacation is the main purpose of visit amongst 70.17% of all passengers who travelled to Antigua & Barbuda by air for the last quarter of 2017.

The United States and the United Kingdom, as have the highest percentage of tourists who travelled to Antigua & Barbuda for vacation with 35% and 33% respectively.

The United States and the Caribbean, as displayed in figure 4 below, has the highest percentage of visitors who travelled to Antigua & Barbuda to visit friends and relatives

The last QTR of 2017 saw 30% of visitors from the USA and 33% of visitors from other Caribbean territories visiting the island for business purposes while the UK and the rest of Europe followed with 14% and 11% respectively.

Figure 4: Purpose of Visit (QTR4) 2017



Arrivals by Market

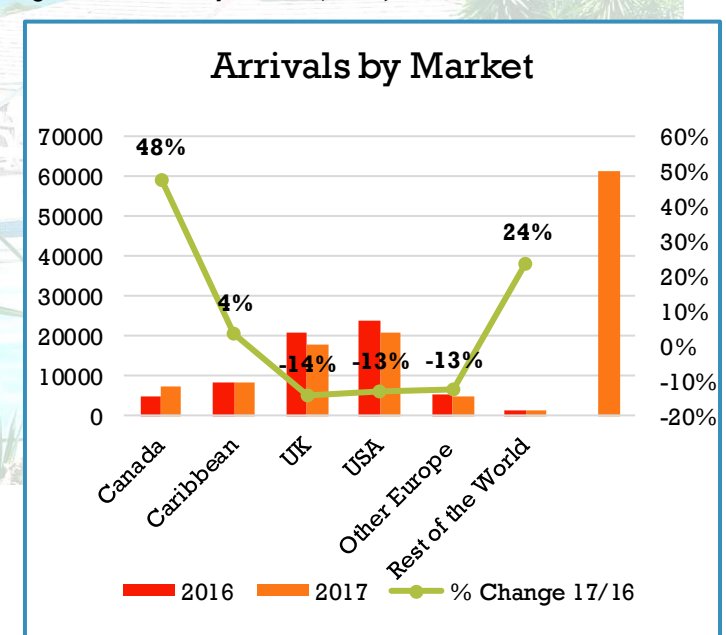
Figure 5 below compares the visitor arrivals for

Figure 5 below compares the visitor arrivals for the fourth quarter of 2017 by all major source markets for that period between the years 2016 and 2017.

The USA has maintained the position as the leading source market for the last quarter of 2017 even though visitor arrivals from that market experienced a 13% decrease when compared to visitor arrivals from the market for 2016.

The UK market experienced a 14% decrease in visitor arrivals when compared with the stats for the same period of the previous year 2016. In the last quarter of 2017, the Canadian market saw an increase in arrivals during the period by 48% when compared with the same period of the previous year 2016.

Figure 5: Arrivals by Market (QTR4) 2017



Appendix

	Oct	Nov	Dec	Q4 2016	Oct	Nov	Dec	Q4 2017	% change 17/16
Total Visitors	17,119	21,293	26,590	65,002	14,437	19,447	27,427	61,311	-5.7%
Europe	6,846	8,856	10,486	26,188	5,829	7,519	9,256	22,604	-13.7%
of which: UK	5,885	7,296	7,649	20,830	5,077	6,239	6,609	17,925	-13.9%
of which: Italy	412	546	1,251	2,209	258	379	979	1,616	-26.8%
of which: France	107	118	319	544	70	120	266	456	-16.2%
of which: Germany	94	251	232	577	64	237	277	578	0.2%
USA	5,949	7,995	10,208	24,152	4,365	6,760	9,887	21,012	-13.0%
Canada	1,117	1,665	2,326	5,108	847	2,128	4,580	7,555	47.9%
All Caribbean	2,928	2,350	3,044	8,322	2,989	2,574	3,053	8,616	3.5%
Caricom	2154	1820	2324	6,298	2,418	1,951	2,094	6,463	2.6%
of which: OECS	942	923	1180	3,045	1264	896	1,043	3,203	5.2%
Other Caribbean	358	217	269	844	207	272	428	907	7.5%
of which: French West Indies	78	31	76	185	40	32	56	128	-30.8%
of which: Dutch West Indies	103	101	119	323	53	64	143	260	-19.5%
of which: Cuba	34	25	29	88	13	120	240	373	323.9%
South America	65	94	106	265	107	122	115	344	29.8%
Central America	40	42	35	117	131	48	71	250	113.7%
Other Visitors	167	286	380	833	167	294	462	923	10.8%
Not Stated	7	5	5	17	2	2	3	7	-58.8%

