

Antigua and Barbuda Visitor Arrivals Quarterly Report: Jul-Sep 2017



Foreword

This report provides a quantitative analysis of Visitor Arrivals to Antigua and Barbuda for the Second Quarter of the year 2017. Data for this report was provided by the Immigration Department from the Embarkation/Disembarkation (E/D) cards and the Cruise Ships' manifests. This report was prepared and published by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division within the Ministry of Finance & Corporate Governance.

Classification

Visitors are classified as persons who stay more than 24 hours, but less than one year, within a country outside of their usual country of residence. Persons who are in transit and/or spend less than a day are not classified as visitors. Total Sea Arrivals are comprised of tourists arriving by Cruise and Yacht, with Cruise visitors spending less than a day, and Yacht visitors a day or more.

Introduction

This overview represents the visitor arrivals to Antigua & Barbuda for the Third Quarter (QTR3) of the year 2017. Table I below displays a decrease of -11% in Air Arrivals when compared to arrivals by air for the previous year 2016. The table also shows there was a decrease in Sea Arrivals by 25% when compared to the total sea arrivals for the last quarter of 2016. Following the final data analysis, during the third quarter of 2017, there was an overall decrease in visitor arrivals by -16%.

For the 3rd quarter of 2017, Air Arrivals accounted for 71% of the total passenger arrivals while in 2016 accounted for 67% of passenger arrivals.

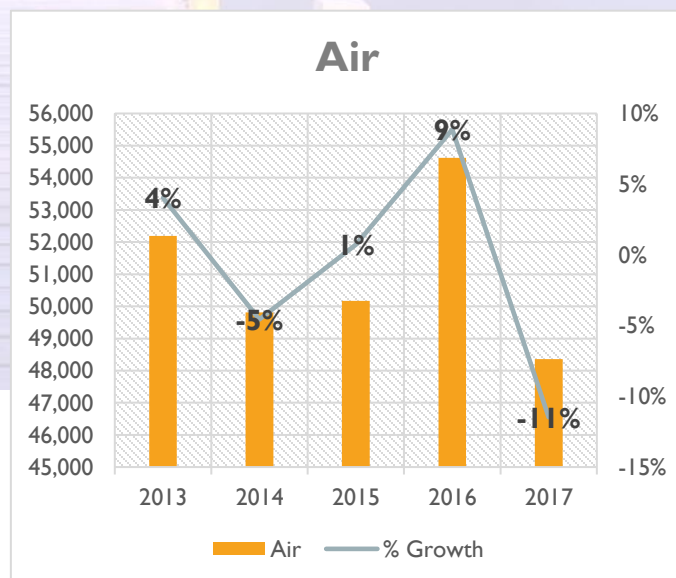
Table I: Combined Visitor Arrivals (QTR3) 2016-2017

Mode	2016	2017	% Change 17/16
Air	54,621	48,354	-11%
Sea	26,098	19,518	-25%
Total	80,719	67,872	-16%

Arrivals by Air

The Third Quarter of 2017 recorded 48,354 visitor arrivals by Air to Antigua & Barbuda, -11% less than the same period for the previous year of 2016. For the period 2013-2017, 2016 shows the highest percentage of growth increase of 9% over the 5-year period. Figure 1 below also shows that in 2013 and 2015 there were slight growth increases with 4% and 1% respectively while there was a decrease in air arrivals by -5% in 2014.

Figure 1: Air Arrivals (QTR3) 2013-2017



Arrivals by Sea

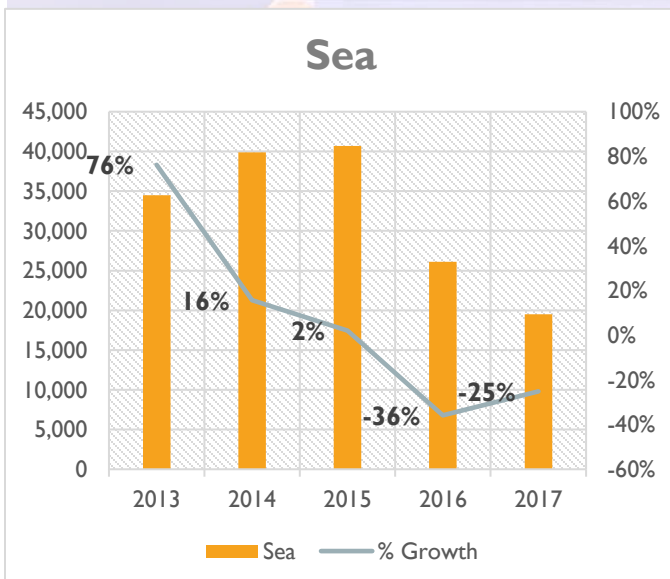
Table 2 below represents the number of visitor arrivals by sea for the third quarter of 2017, categorized by vessels, Table 2 shows a decrease in the number of cruise passengers by -22% from QTR3 2016 to QTR3 2017. Cruise calls increased by 1% with a total of 9 cruise vessels when compared to 8 for the same period in 2016, additionally yacht passenger arrivals saw an increase of 18% from the previous year of 2016. Yacht calls also increased by 15% with a total of 229 calls compared to 200 for that period of the previous year.

When the combined data for sea arrivals was analyzed over a period of 5 years from 2013-2017 for the third quarter of the year, visitor arrivals by sea experienced growth between 2013-2015 then a constant decline in passenger arrivals by -36% and -25% in 2016 & 2017 respectively.

Table 2: Sea Arrivals (QTR3) 2016-2017

Type of Vessels	2016 QTR 3		2017 QTR3	
	Calls	Passengers	Calls	Passengers
Cruise	8	25,238	9	18,499
Yacht	200	860	229	1,019
Total	208	26,098	238	19,518

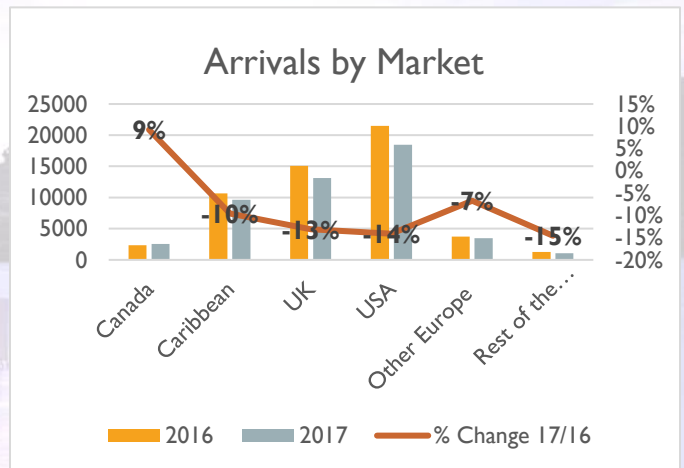
Figure 2: Sea Arrivals (QTR3) 2013-2017



Arrivals by Market

Figure 3 compares visitor arrivals by major source markets for the period 2016/2017. The United States continues to show a decrease from Quarter 2 of 2017, even though it is still the leading source market. The United Kingdom and the Caribbean also experienced decreases in visitor arrivals of -13% and -10% respectively. Canada also saw a decrease of -10%.

Figure 3: Arrivals by Source Markets (QTR3) 2016-2017



Purpose of Visit

Figure 4: Purpose of Visit (QTR3) 2017

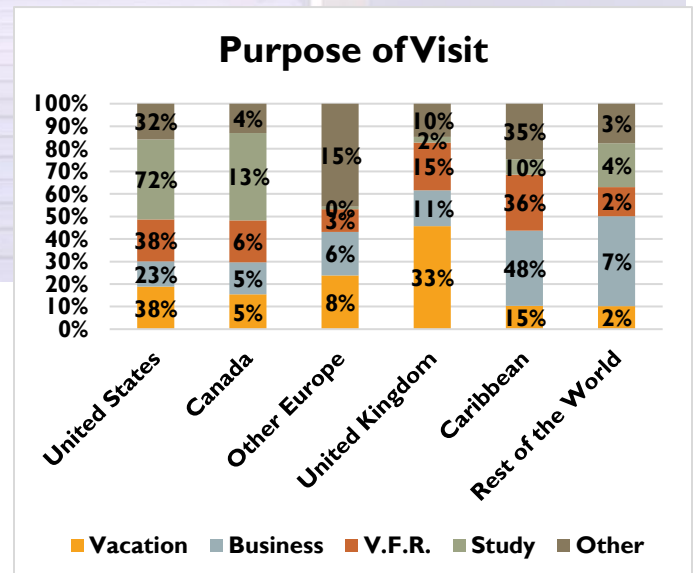
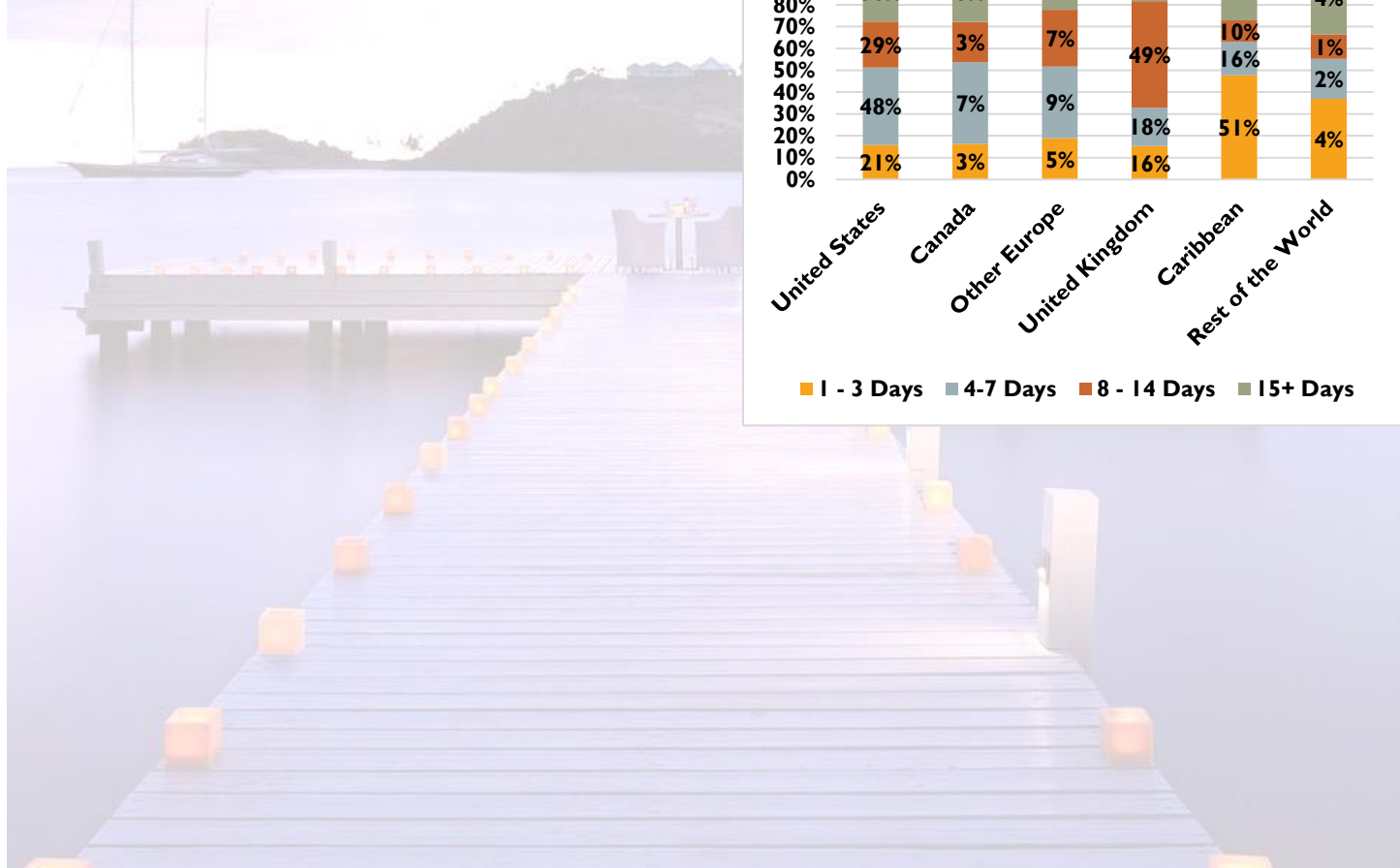
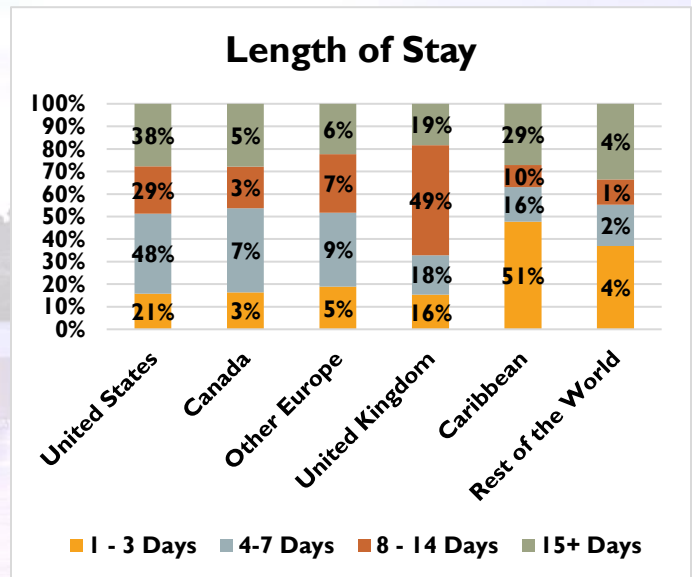


Figure 4 highlights the purpose of visit for visitors in the third quarter of 2017 (QTR3). Out of the total number of tourists who come for vacation, a greater percentage come from the United States (38%) and the United Kingdom (33%). This is followed by visiting friends and relatives, of which the United States and the Caribbean contribute 38% and 36% respectively. The United States and the Caribbean also accounted for the majority of visitors who indicated business as the main purpose of visit with 23% and 48% respectively. A large portion of visitors who came to Antigua to study came from the USA (72%) and the Caribbean (48%). The USA and the Caribbean significantly accounted for the number of individuals who indicated (other).



Length of Stay

Most visitors to the island stayed for a period of 4-7 days. The United States accounted for 48% of the tourists who came for this time period while the United Kingdom and the Caribbean accounted for 18% and 16% respectively for this time period. Of the number of tourist who come for 15 plus days, the United States and the Caribbean account for 38% and 29% respectively.



Appendix

	Jul	Aug	Sep	Q3 2016	Jul	Aug	Sep	Q3 2017	% change 17/16
Total Visitors	24,544	17,256	12,821	54,621	22,109	16,833	9,412	48,354	-11.5%
Europe	7,223	6,471	5,150	18,844	6,753	6,483	3,373	16,609	-11.9%
of which: UK	5,893	4,728	4,478	15,099	5,245	4,956	2,916	13,117	-13.1%
of which: Italy	839	1,326	363	2,528	930	1,132	174	2,236	-11.6%
of which: France	92	89	43	224	95	103	42	240	7.1%
of which: Germany	61	54	42	157	66	58	34	158	0.6%
USA	10,826	6,461	4,211	21,498	10,016	5,715	2,723	18,454	-14.2%
Canada	970	770	613	2,353	1,104	905	561	2,570	9.2%
All Caribbean	4,871	3,196	2,604	10,671	3,874	3,331	2,444	9,649	-9.6%
Caricom	3565	2427	2028	8,020	2,701	2,458	1,765	6,924	-13.7%
of which: OECS	1961	1208	1082	4,251	1226	1,170	918	3,314	-22.0%
Other Caribbean	592	401	244	1,237	412	378	154	944	-23.7%
of which: French West Indies	94	79	17	190	107	116	19	242	27.4%
of which: Dutch West Indies	155	76	80	311	302	86	119	507	63.0%
of which: Cuba	7	15	28	50	12	26	16	54	8.0%
South America	202	112	44	358	75	95	85	255	-28.8%
Central America	73	29	24	126	30	33	81	144	14.3%
Other Visitors	379	217	174	770	255	270	143	668	-13.2%
Not Stated	0	0	1	1	2	1	2	5	400.0%

