

2014

July - September



TOURIST ARRIVAL QUARTERLY REPORT



**Research and Statistics Department
Ministry of Tourism, Economic Development,
Investment & Energy
Statistics Division**

Foreword

This report provides a quantitative analysis of visitors to Antigua and Barbuda for the quarter July to September 2014.

The quantitative data was collected from the immigration cards of arriving passengers, via ports at V.C. Bird International Airport, Nelson Dockyard, Jolly Harbour, Deep Water Harbour, Heritage Quay, and Barbuda. The data was compiled by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division.

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TOURIST PROFILE

The quarter saw arrivals from the USA accounting for the most tourists from a single market at 19,365. Arrivals from the United Kingdom suffered an 11% decline when compared to the 2013 quarter. On the other hand, arrivals from Italy showed an increase for the quarter, at nearly 9%. USA accounted for the second highest percentage increases at more than 6%. The remaining markets all showed decreases in arrivals when compared to the 2013 quarter; with Germany showing the largest decline at -29%.

The average length of stay for visitors during the 2014 quarter was 11 days. However, 4-7 days was the most popular length of stay category. With the exception of tourists from the UK and Germany, most tourists from the other markets stayed 4-7 days. The majority of tourists from the UK and Germany stayed 8-14 days. These were the same trends exhibited in the 2013 quarter. The data also showed that hotels were the main source of accommodation for most tourists.

With the exception of the 45-55 age-group, there were increases in tourists from all age ranges of USA tourists when compared to the 2013 quarter. The remaining markets showed a decrease in most age ranges. The 25-34 and 45-44 age categories were the most popular for the quarter in both 2014 and 2013.

Vacationing remains the main purpose of tourists travelling to the destination from all markets, although there was a decrease by 8% in vacationing tourists for the period. However, there was a 34% increase in tourists who visited friends and relatives.

TABLE 1 : AIR ARRIVALS BY MONTH

MONTH	2014	2013	CHANGE	% CHANGE
JULY	21,001	25,527	-4,526	-17.73%
AUGUST	17,524	15,523	2,001	12.89%
SEPTEMBER	11,285	11,143	142	1.27%
TOTAL	49,810	52,193	-2,383	-4.57%

Figure 1: Air Arrivals by July – September 2014/2013

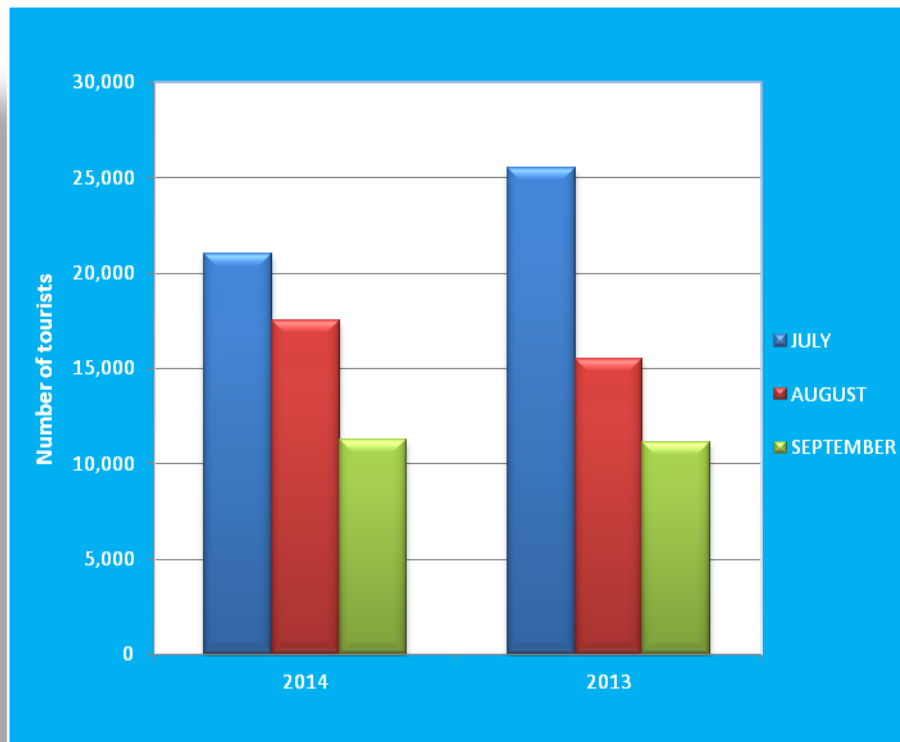


TABLE 2: AIR ARRIVALS BY MARKET, JULY - SEPTEMBER 2014/2013

MARKET	2014	2013	CHANGE	% CHANGE
USA	19,365	18,121	1,244	6.86%
CANADA	3,171	3,835	-664	-17.31%
UNITED KINGDOM	12,625	14,241	-1,616	-11.35%
ITALY	2,866	2,631	235	8.93%
FRANCE	290	322	-32	-9.94%
GERMANY	156	222	-66	-29.73%
REST OF EUROPE	830	1,008	-178	-17.66%
CARICOM	7,100	7,585	-485	-6.39%
OTHER CARIBBEAN	2,453	3,331	-878	-26.36%
OTHER	954	897	57	6.35%
TOTAL	49,810	52,193	-2,383	-4.57%

-REST OF EUROPE includes countries such as Holland, Ireland, Spain, Switzerland, Russia and Portugal.

-OTHER CARIBBEAN includes countries such as the British Virgin Islands, French West Indies, Dutch West Indies and the US Virgin Islands.

-OTHER includes Central and South America, Japan, and instances where the tourists did not indicate a country.

Figure 2: Air Arrivals by Market, July - September 2014/2013

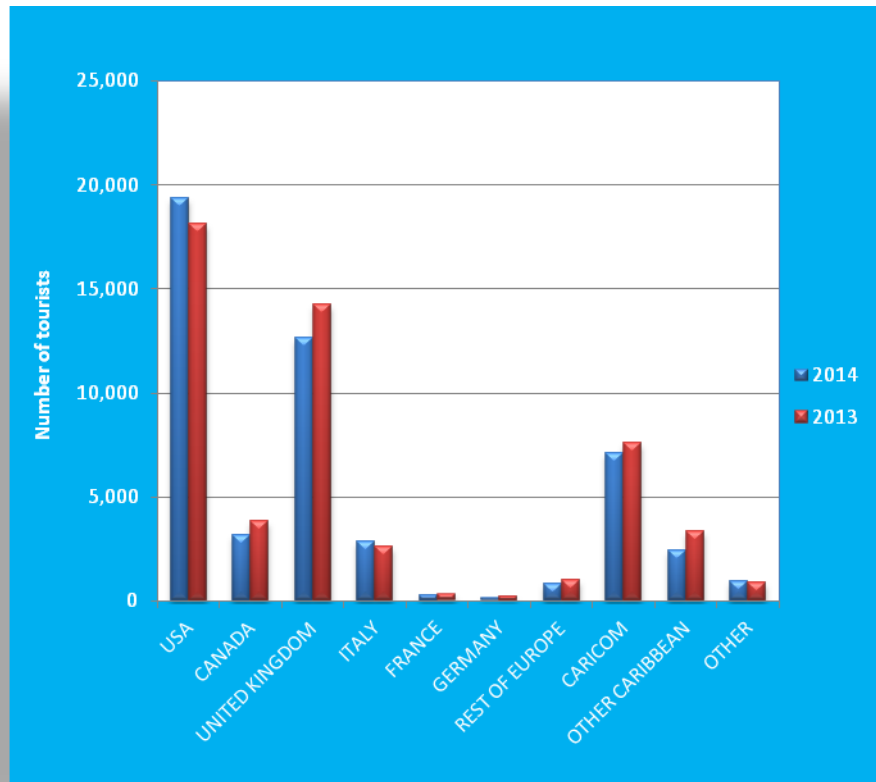


TABLE 3: AIR ARRIVALS BY MARKET, JULY 2014/2013

MARKET	2014	2013	CHANGE	% CHANGE
USA	9,049	10,333	-1,284	-12.43%
CANADA	1,152	1,733	-581	-33.53%
UNITED KINGDOM	4,959	6,459	-1,500	-23.22%
ITALY	999	1,177	-178	-15.12%
FRANCE	134	145	-11	-7.59%
GERMANY	62	100	-38	-38.00%
REST OF EUROPE	452	554	-102	-18.41%
CARICOM	2,827	3,252	-425	-13.07%
OTHER CARIBBEAN	994	1,379	-385	-27.92%
OTHER	373	395	-22	-5.57%
TOTAL	21,001	25,527	-4,526	-17.73%

TABLE 4: AIR ARRIVALS BY MARKET, AUGUST 2014/2013

MARKET	2014	2013	CHANGE	% CHANGE
USA				42.03%
CANADA				23.76%
UNITED KINGDOM			-	-0.44%
ITALY				36.90%
FRANCE			-	-8.09%
GERMANY			-	-13.56%
REST OF EUROPE			-	-6.87%
CARICOM				0.11%
OTHER CARIBBEAN			-	-37.31%
OTHER				18.95%
TOTAL				12.89%

TABLE 5: AIR ARRIVALS BY MARKET, SEPTEMBER 2014/2013

MARKET	2014	2013	CHANGE	% CHANGE
USA	3,845	3,232	613	18.97%
CANADA	670	1,012	-342	-33.79%
UNITED KINGDOM	3,563	3,661	-98	-2.68%
ITALY	576	511	65	12.72%
FRANCE	31	41	-10	-24.39%
GERMANY	43	63	-20	-31.75%
REST OF EUROPE	161	221	-60	-27.15%
CARICOM	1,577	1,640	-63	-3.84%
OTHER CARIBBEAN	577	545	32	5.87%
OTHER	242	217	25	11.52%
TOTAL	11,285	11,143	142	1.27%

TABLE 6: AIR ARRIVALS BY LENGTH OF STAY, JULY TO SEPTEMBER 2014

MARKET	1- 3	4 - 7	8 - 14	15+
USA	915	12,567	3,828	2,053
CANADA	114	2,169	522	365
UNITED KINGDOM	695	4,376	6,397	1,156
ITALY	49	2,170	491	156
FRANCE	40	141	67	42
GERMANY	11	74	48	23
REST OF EUROPE	98	353	272	107
CARICOM	2,242	2,912	715	1,228
OTHER CARIBBEAN	700	1,034	239	479
OTHER	153	438	123	199
TOTAL	5,017	26,234	12,702	5,808

TABLE 7: AIR ARRIVALS BY LENGTH OF STAY, JULY TO SEPTEMBER 2013

MARKET	1- 3	4 - 7	8 - 14	15+
USA	1,015	11,535	3,663	1,905
CANADA	150	2,690	639	356
UNITED KINGDOM	651	4,537	7,802	1,251
ITALY	34	1,949	537	111
FRANCE	81	123	62	56
GERMANY	14	99	88	21
REST OF EUROPE	109	436	330	133
CARICOM	2,583	3,101	780	1,117
OTHER CARIBBEAN	1,225	1,412	329	362
OTHER	213	387	150	137
TOTAL	6,075	26,269	14,380	5,449

Figure 3: Length of Stay by Market, July - September 2014

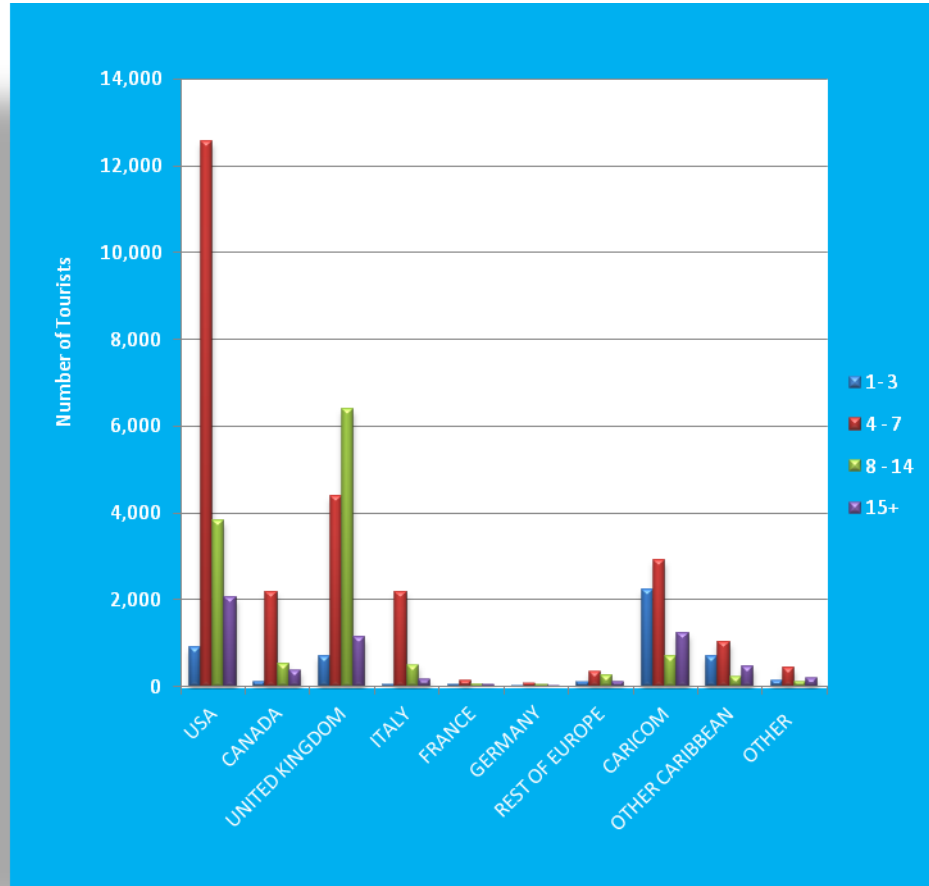


TABLE 8: AIR ARRIVALS BY PLACE OF STAY JULY - SEPTEMBER 2014

MARKET	HOTELS	GUEST HOUSES	APARTMENT/ VILLAS	OWN HOME	OTHER
USA	13,664	82	0	1,198	4,421
CANADA	2,177	14	0	314	666
MAJOR EUROPE	13,238	83	4	1,066	1,600
REST OF EUROPE	551	8	0	106	111
CARICOM	3,142	353	1	300	3,304
OTHER CARIBBEAN	907	128	1	111	1,306
OTHER	457	27	0	89	381
TOTAL	34,136	695	6	3,184	11,789

- MAJOR EUROPE includes the United Kingdom, Italy, France and Germany.

TABLE 9: AIR ARRIVALS BY PLACE OF STAY JULY - SEPTEMBER 2013

MARKET	HOTELS	GUEST HOUSES	APARTMENT/ VILLAS	OWN HOME	OTHER
USA	12,288	98	5	1,384	4,346
CANADA	2,796	24	0	306	709
MAJOR EUROPE	14,300	97	0	1,435	1,623
REST OF EUROPE	662	10	0	130	167
CARICOM	3,487	325	0	349	3,424
OTHER CARIBBEAN	1,717	198	2	118	1,296
OTHER	515	33	0	105	244
TOTAL	35,765	785	7	3,827	11,809

Figure 4: Arrivals by Place of Stay, July – September 2014

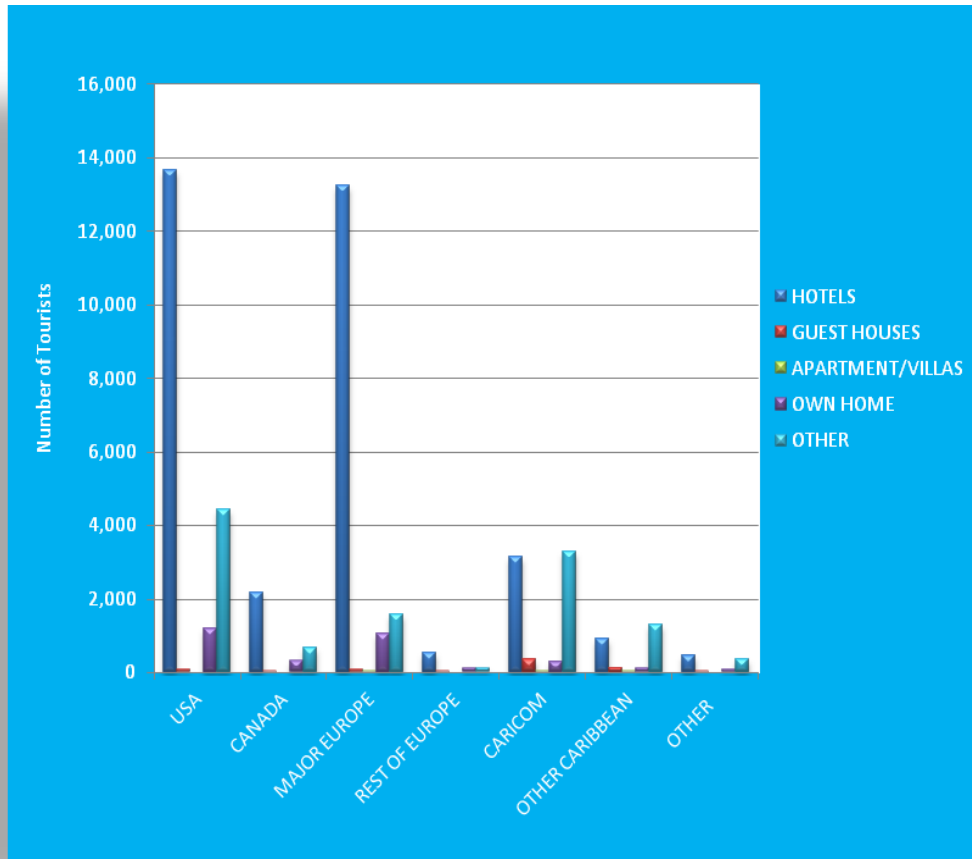


TABLE 10: ARRIVAL BY SEX AND AGE GROUP, JULY TO SEPTEMBER 2014

MARKET	FEMALE	MALE	0 - 14	15 - 24	25 - 34	35 - 44	45 - 55	56+
USA	10,459	8,905	1,488	2,232	5,840	3,120	3,523	3,161
CANADA	1,697	1,474	268	429	735	458	748	533
MAJOR EUROPE	8,567	7,424	1,602	1,967	3,538	2,385	3,874	2,625
REST OF EUROPE	381	395	65	68	181	181	176	105
CARICOM	3,663	3,437	629	860	1,547	1,394	1,428	1,242
OTHER CARIBBEAN	1,265	1,188	296	343	388	466	470	490
OTHER	357	597	75	62	247	240	187	143
TOTAL	26,389	23,420	4,423	5,961	12,476	8,244	10,406	8,299

TABLE 11: ARRIVAL BY SEX AND AGE GROUP, JULY TO SEPTEMBER 2013

MARKET	FEMALE	MALE	0 - 14	15 - 24	25 - 34	35 - 44	45 - 55	56+
USA	9,466	8,655	1,388	2,215	5,481	2,850	3,293	2,894
CANADA	1,965	1,870	315	423	914	703	825	655
MAJOR EUROPE	9,281	8,173	1,844	2,257	3,664	2,589	4,306	2,795
REST OF EUROPE	487	482	98	124	218	196	214	119
CARICOM	4,000	3,585	824	1,040	1,553	1,512	1,415	1,241
OTHER CARIBBEAN	1,698	1,633	457	393	546	641	649	645
OTHER	330	567	64	89	210	208	199	127
TOTAL	27,227	24,965	4,990	6,541	12,586	8,699	10,901	8,476

Figure 5: Arrivals by Age Group and Market, July - September 2014

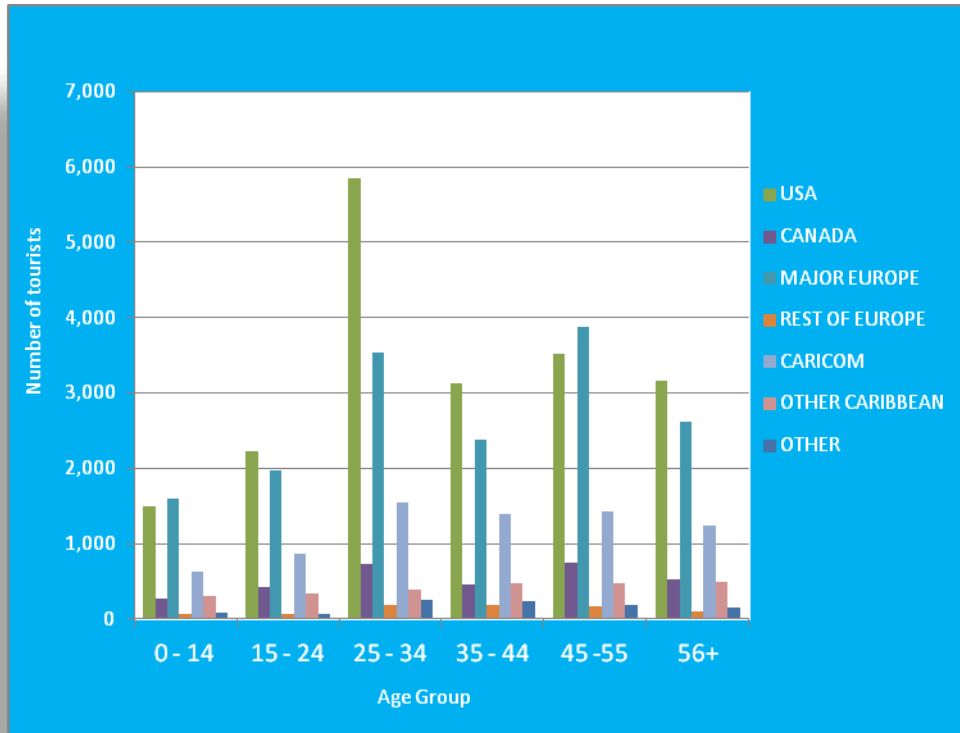


TABLE 12: ARRIVALS BY PURPOSE OF VISIT JULY - SEPTEMBER 2014

MARKET	VACATION	BUSINESS	V.F.R	CONFERENCE	OTHER
USA	13,685	426	3,114	663	1,477
CANADA	2,312	69	479	157	154
UNITED KINGDOM	11,106	189	1,029	18	283
ITALY	2,183	9	146	2	526
FRANCE	222	20	41	1	6
GERMANY	132	1	13	0	10
REST OF EUROPE	657	25	83	2	63
CARICOM	3,567	602	2,413	9	509
OTHER CARIBBEAN	1,280	116	894	41	122
OTHER	545	112	224	15	58
TOTAL	35,689	1,569	8,436	908	3,208

- V.F.R- Visiting Friends and Relatives

TABLE 13: ARRIVALS BY PURPOSE OF VISIT JULY - SEPTEMBER 2013

MARKET	VACATION	BUSINESS	V.F.R	CONFERENCE	OTHER
USA	13,006	525	2,080	746	1,764
CANADA	2,997	77	384	146	231
UNITED KINGDOM	12,716	264	890	12	359
ITALY	1,922	14	80	4	611
FRANCE	228	21	65	3	5
GERMANY	179	7	27	0	9
REST OF EUROPE	798	35	107	2	66
CARICOM	4,329	821	1,842	18	575
OTHER CARIBBEAN	2,082	359	669	25	196
OTHER	573	130	110	20	64
TOTAL	38,830	2,253	6,254	976	3,880

Figure 6: Purpose of Visit by Market, July - September 2014

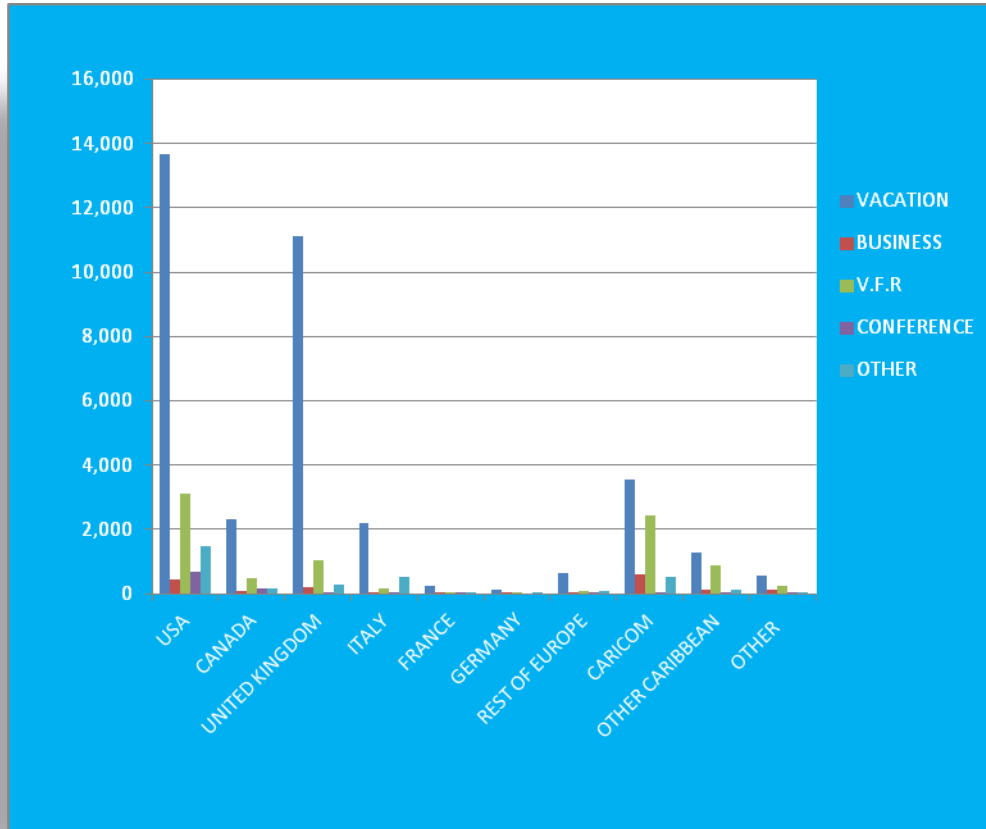


TABLE 14: CRUISE PASSENGER ARRIVALS BY MONTH, JULY TO SEPTEMBER 2014

MONTH	2014	2013	CHANGE	% CHANGE
JULY	11,869	14,926	-3,057	-20.5%
AUGUST	9,064	8,562	502	5.86%
SEPTEMBER	18,108	9,653	8,455	87.59%
TOTAL	39,041	33,141	5,900	17.80%

Figure 7: Cruise Passenger Arrivals, July - September 2014/2013

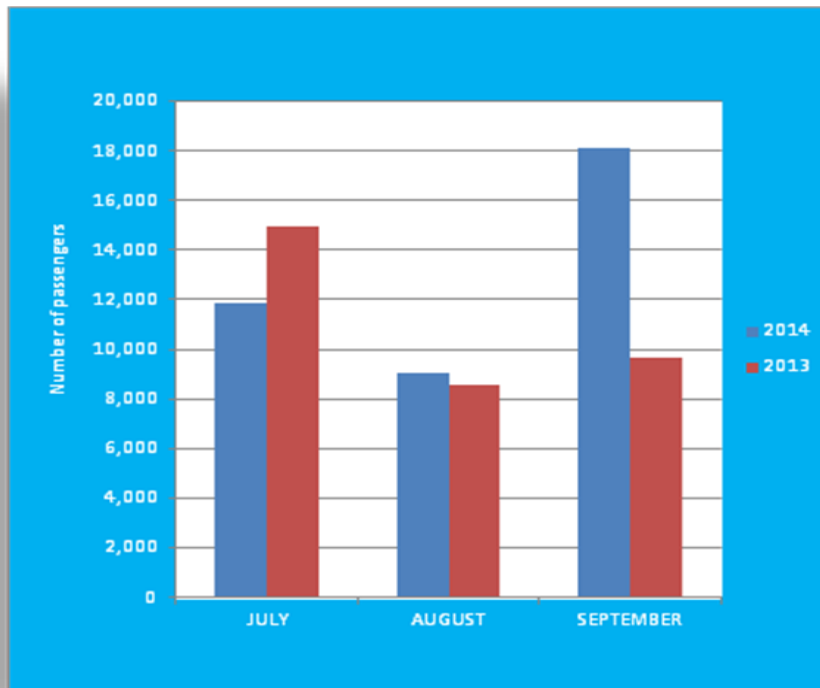


TABLE 15: CRUISE CALLS, JULY TO SEPTEMBER 2014

MONTH	2014	2013	CHANGE	% CHANGE
JULY	5	6	-1	-16.7%
AUGUST	3	4	-1	-25.00%
SEPTEMBER	8	4	4	100.00%
TOTAL	16	14	2	14.29%

TABLE 16: YACHT PASSENGER ARRIVALS, JULY TO SEPTEMBER 2014

MONTH	2014	2013	CHANGE	% CHANGE
JULY	470	431	39	9.05%
AUGUST	326	339	-13	-3.83%
SEPTEMBER	49	135	-86	-63.70%
TOTAL	845	905	-60	-6.63%

Figure 8: Yacht Passenger Arrivals, July - September 2014/2013

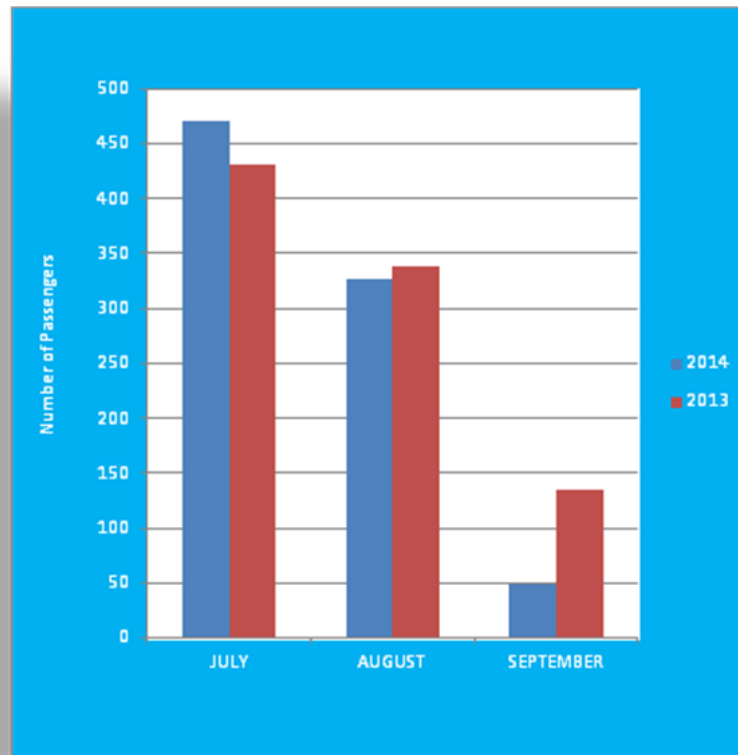


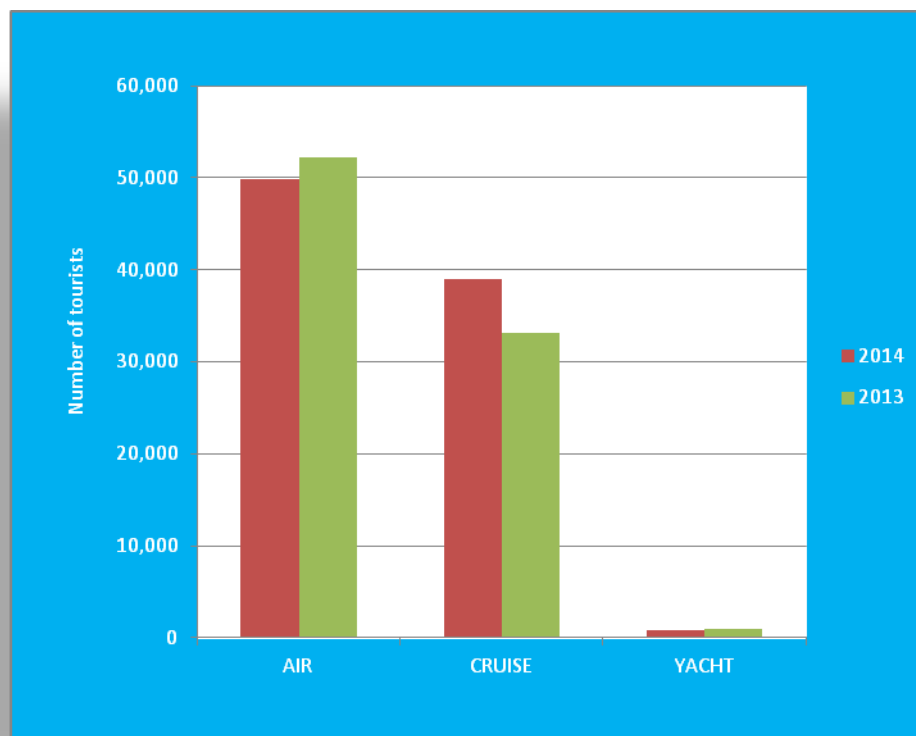
TABLE 17: YACHT CALLS, JULY TO SEPTEMBER 2014

MONTH	2014	2013	CHANGE	% CHANGE
JULY	100	96	4	4.17%
AUGUST	75	80	-5	-6.25%
SEPTEMBER	15	45	-30	-66.67%
TOTAL	190	221	-31	-14.03%

TABLE 18: SUMMARY OF VISITOR ARRIVALS, JULY TO SEPTEMBER 2014

VISITOR TYPE	2014	2013	CHANGE	% CHANGE
AIR	49,810	52,193	-2,383	-4.57%
CRUISE	39,041	33,141	5,900	17.80%
YACHT	845	905	-60	-6.63%
TOTAL	89,696	86,239	3,457	4.01%

Figure 9: Total Visitor Arrivals, July - September 2014/2013



Despite the decline in Air and Yacht arrivals in the 2014 quarter, the period saw a 4% increase in overall tourist arrivals as a result of a 17% increase in cruise passengers.

Sources: V.C. Bird International Airport
 Nelson Dockyard
 Jolly Harbour
 Deep Water Harbour
 Heritage Quay
 Barbuda