



2015

April - June

TOURIST ARRIVAL QUARTERLY REPORT



Research and Statistics Department
Ministry of Tourism, Economic Development,
Investment & Energy
Statistics Division



Foreword

This report provides a quantitative analysis of visitors to Antigua and Barbuda for the second quarter of 2015.

The quantitative data was collected from the immigration cards of arriving passengers, via ports at V.C. Bird International Airport, Nelson Dockyard, Jolly Harbour, Deep Water Harbour, Heritage Quay, and Barbuda. The data was compiled by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division within the Ministry of Trade, Commerce and Industry, Sports, Culture and National Festivals. The report was produced through the collaborative efforts of Tourism Research Officer Avonelle Alfred, Tourism Statistical Officer Lornel Mack, as well as Tourism Statistician Marissa Scott.

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Overview

This report is an overview of the second quarter (QTR2) visitor arrivals by both air and sea to Antigua and Barbuda for the years 2011-2015. Also provided are comparisons between visitor arrivals for the years 2014 and 2015 during the same period. Visitors are classified as persons who stay more than 24 hours, but less than one year, within a country outside of their usual country of residence. Persons who are in transit and/or spend less than a day are not classified as visitors. Total sea arrivals are comprised of tourists arriving by cruise and yacht, with cruise visitors spending less than a day, and yacht visitors a day or more.

In the second quarter of 2015, April through June, a total of 142,570 visitors were recorded, as shown in Table 1. The table also shows that 59% of total visitors were by sea. QTR2 2011 recorded the highest number of visitors at 155,656 and QTR2 2014 the lowest at 111,442. The table also shows a 59% increase in arrivals by air from QTR2 of 2014 to QTR2 of 2015, with an average growth rate of 39 % for the years 2011 to 2015.

As seen in Table1, visitor arrivals by sea have decreased gradually from 2011 to 2014, to the extent that in 2014, 6000 more visitors came by air compared to those who came by sea. This is clearly seen by the intersection in the line graphs representing arrivals by sea and air.

Table 1: Total Visitor Arrivals (QTR 2): 2011-2015

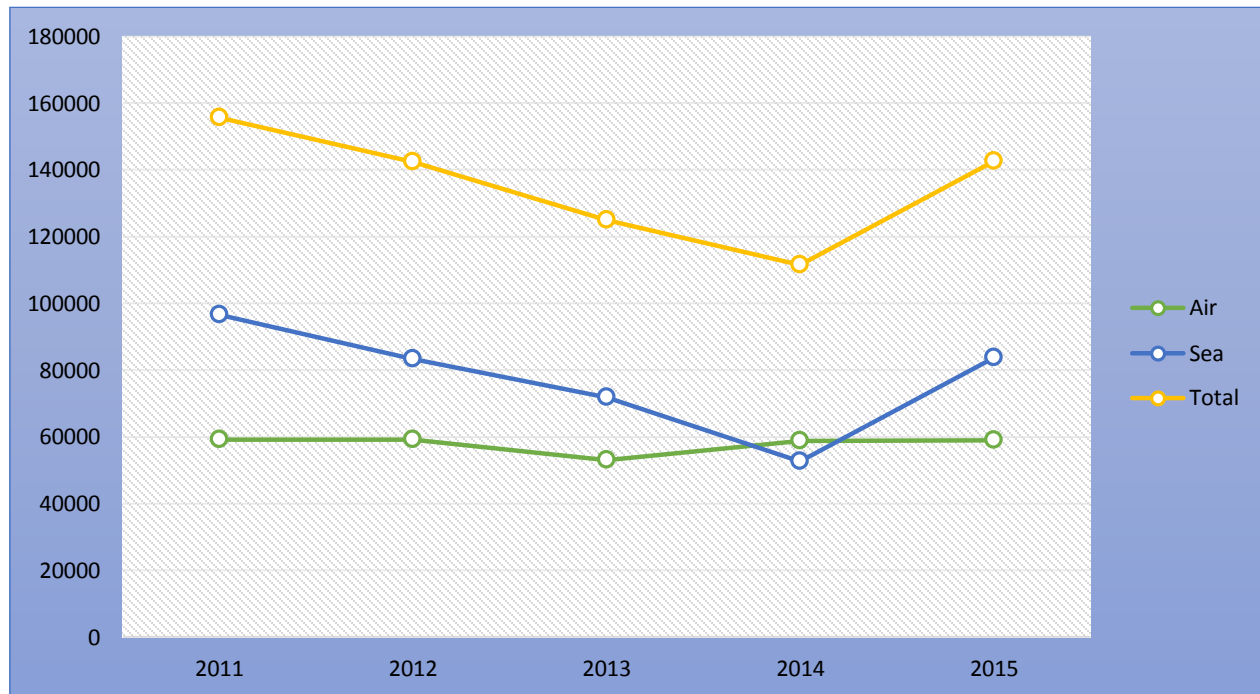
Mode	2011	2012	2013	2014	2015	% change '14-'15
Air	59,131	59,131	53,089	58,767	58,922	0.26
Sea	96,525	83,316	71,795	52,675	83,648	58.80
Total	155,656	142,447	124,884	111,442	142,570	59.06

Source: Ministry of Tourism, Economic Development, Investment & Energy, November 2015

Figure 1: Visitor Arrivals by Air and Sea (QTR2): 2011-2015



Figure 2: Total Visitor Arrivals compared to Air & Sea Arrivals (QTR2): 2011-2015



Air Arrivals

As seen in Table 2, the second quarter of 2015 recorded 58,922 visitors by air to Antigua, just 155 more than quarter two of 2014. There was a consistent decrease in the number of visitors from April to June both for 2014 and 2015, as the low season progresses. However, for both periods, April of 2015 recorded the most visitor arrivals.

Figure 3 shows air arrivals for QTR2 from 2011-2015. A significant decrease in visitors was observed in the second quarter of 2013. However, the years 2011-2012 and 2014-2015 recorded consistent figures.

Table 2: Monthly Air Arrivals (QTR 2): 2014-2015

Year	April	May	June	QTR2 Total
2014	23,543	18,529	16,695	58,767
2015	23,564	18,513	16,845	58,922

Source: Ministry of Tourism, Economic Development, Investment & Energy, November 2015

Figure 3: Air Arrivals (QTR2):2011-2015

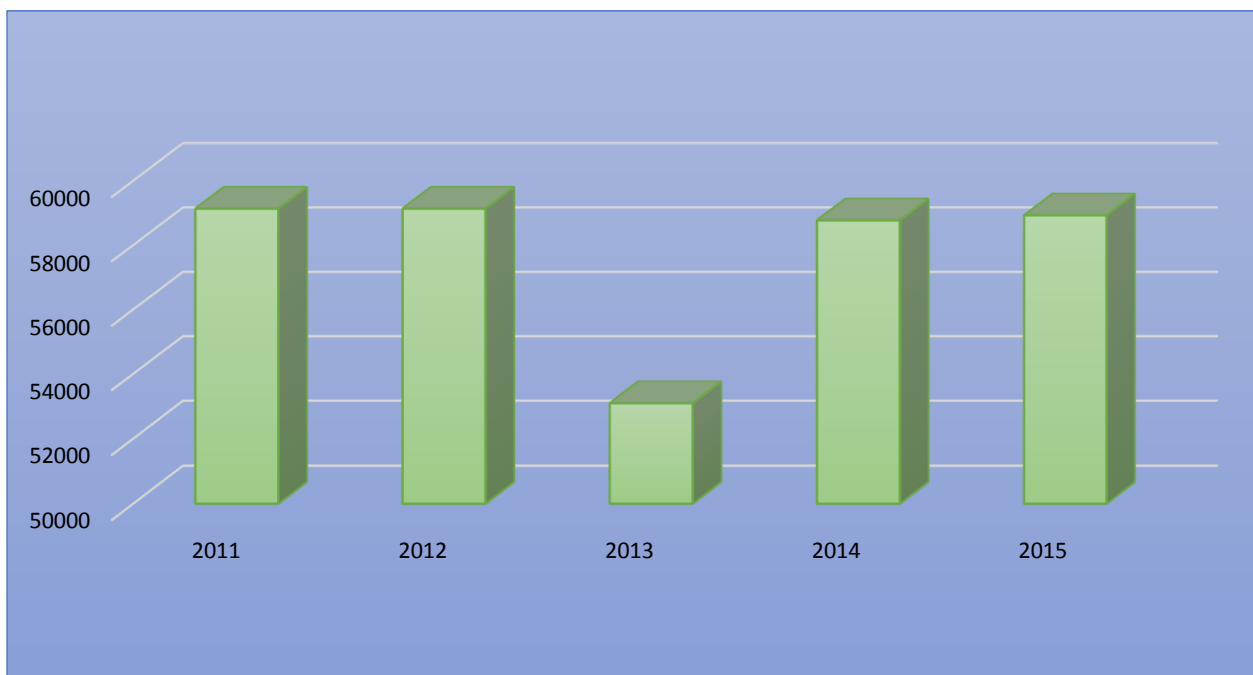
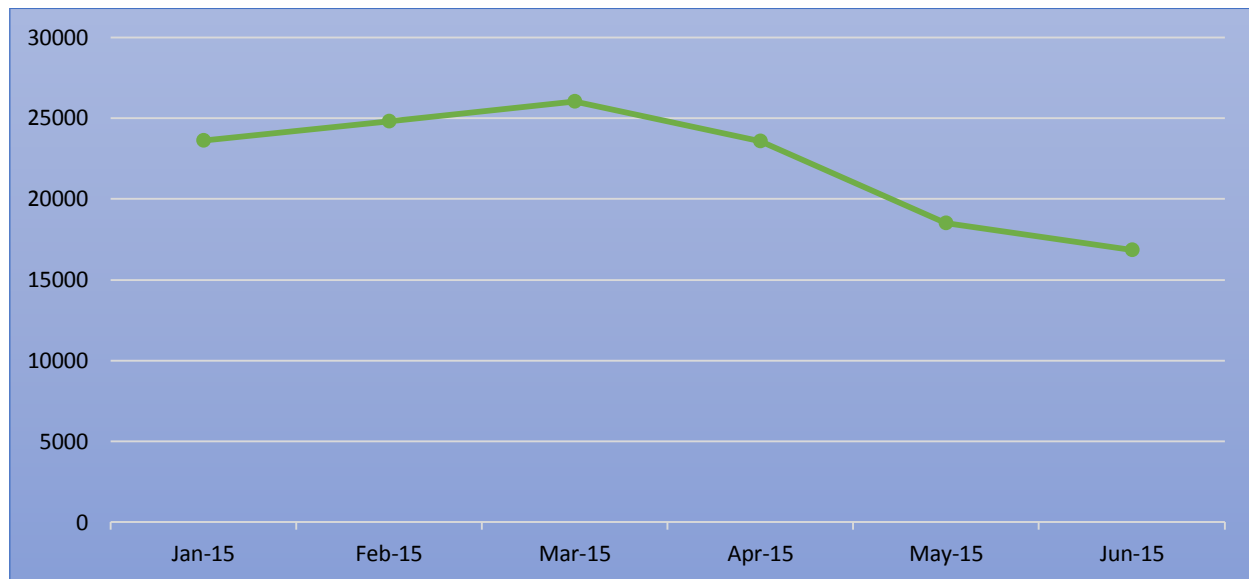


Figure 4 compares QTR1 and QTR2 of 2015. The first quarter of the year is normally the high season. This explains gradual increase in tourist arrivals from January to March and the slight decrease for the second quarter, that is, April to June.

Figure 4: Monthly Air Arrivals (QTR1 2015- QTR2 2015)



Air Arrivals by Market

The table below demonstrates the arrivals by country of residence. A total of 155 more visitors were recorded in the second quarter of 2015, compared to the same period in 2014. The United States is the main tourism market, accounting for 41% of visitor arrivals for QTR2 2015. However, the US saw a 4% decrease when compared to QTR2 2014.

The United Kingdom is the second largest market, accounting for 31% of visitor arrivals in QTR 2 of 2015. This reflects a 14% increase from QTR 2, 2014.

Canadian arrivals accounted for 7% of visitor arrivals for QTR2 of 2015, decreasing by 7% for QTR 2 for 2014.

The Caribbean is a fairly competitive market accounting for 13% of visitor arrivals for QTR2 2015. The region has accounted for 14% of arrivals for the same period, QTR2 of 2015.

Table 3: Air Arrivals by Country of Residence (QTR 2): 2014-2015

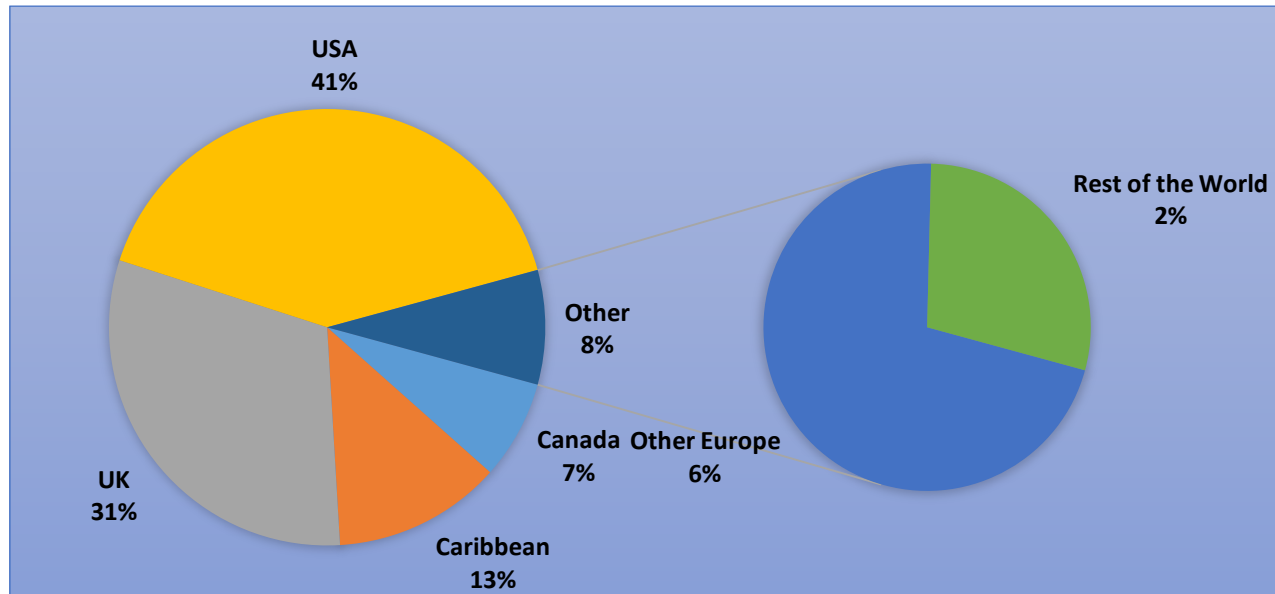
	Apr-14	May-14	Jun-14	Q2 2014	Apr-15	May-15	Jun-15	Q2 2015
Total Visitors	23,543	18,529	16,695	58,767	23,564	18,513	16,845	58,922
Europe	8,270	6,508	5,335	20,113	9,274	6,951	5,542	21,767
of which: UK	6,241	5,414	3,944	15,599	7,812	5,925	4,478	18,215
USA	10,007	7,484	7,506	24,997	9,062	7,548	7,427	24,037
Canada	2,086	1,436	1,118	4,640	1,927	1,464	931	4,322
All Caribbean	2,700	2,809	2,413	7,922	2,748	2,123	2,485	7,356
CARICOM	1,903	2,060	1,746	5,709	2,058	1,579	1,847	5,484
of which: OECS	893	900	767	2,560	936	659	851	2,446
Other Caribbean	389	389	456	1,234	280	223	325	828
of which: French West Indies	94	81	44	219	46	71	38	155
of which: Dutch Caribbean	143	127	43	313	109	91	104	304
of which: Cuba	37	30	44	111	12	9	31	52
South America	108	82	67	257	164	86	131	381
Central America	54	28	27	109	24	29	50	103
Other Visitors	312	178	224	714	357	310	275	942
Not Stated	6	4	5	15	8	2	4	14

Source: Ministry of Tourism, Economic Development, Investment & Energy, November 2015

Figure 5: Air Arrivals by Country of Residence (QTR2): 2014-2015



Figure 5: Air Arrivals by Country of Residence (QTR2): 2015



Length of Stay

Figure 7: Length of Stay (QTR2) 2015

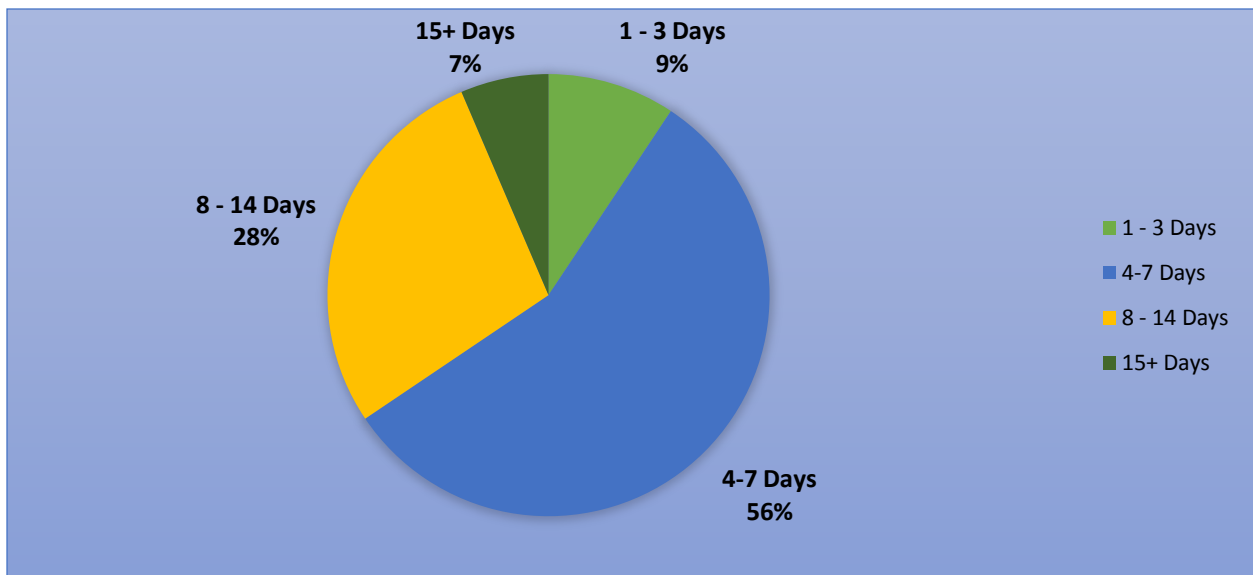


Figure 7 shows visitor length of Stay for QTR2 2015. As seen in the figure 7, most visitors (56%) stayed within the period of 4-7 days. This was followed by 28% of visitors who stayed for 8-14 days, followed by 9% spending 1-3 Days and 7 % spending 15+ days. The average length of stay was 9.01 days.

Purpose of Visit

Figure 8: Purpose of Visit (QTR2) 2015

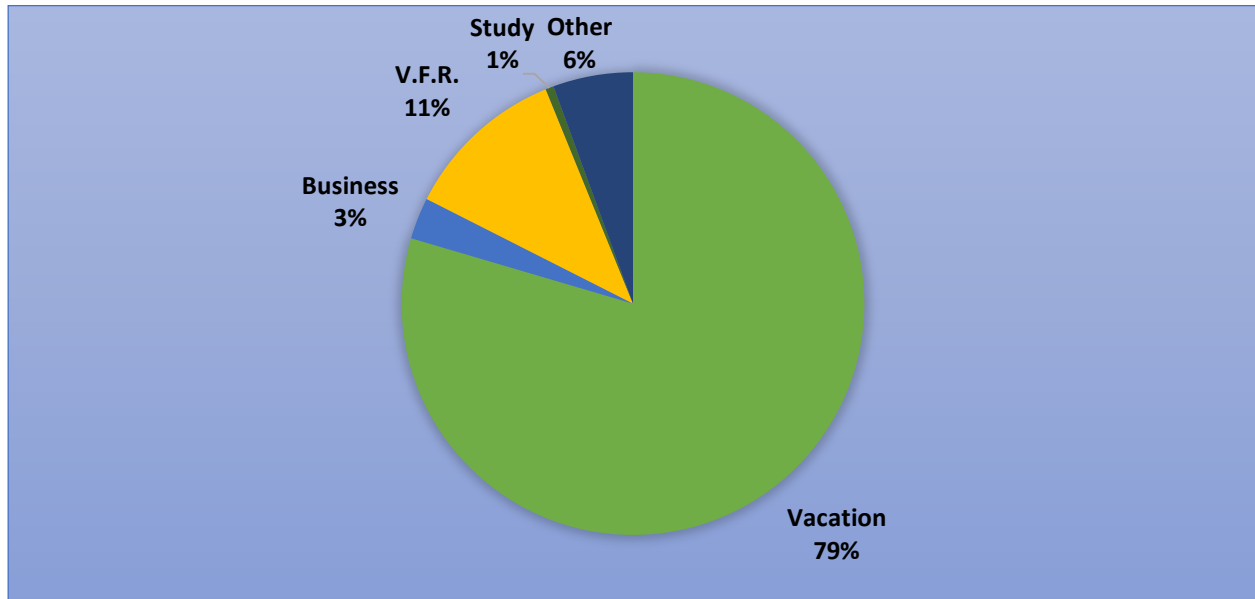


Figure 8 shows that 'Vacation' is the reason cited most by visitors at 79%. This is followed by 'Visiting Family and Friends (VFR)' at 11%, 'Business' at 3%, 'Other' at 6% and 'Study' at 1%.

Sea Arrivals

Table 4 shows the sea arrivals over a period of five years. Arrivals by cruise ship recorded a 64% increase from QTR2 2014 – QTR2 2015, which can be deemed significant. On the other hand, yacht arrivals decreased by 7% within the same period. However, total passenger arrivals by sea increased by 59% from QTR2 2014 to QTR2 2015. Thus, the quarter under review indicates growth from increasing levels of passenger arrivals.

Table 4: Sea Passenger Arrivals (QTR 2): 2011-2015

Passenger	2011	2012	2013	2014	2015	% change '14-'15
Cruise	91,275	78,634	67,822	48,580	79,852	64.37
Yacht	5,250	4,682	3,973	4,095	3,796	-7.30
Total	96,525	83,316	71,795	52,675	83,648	57.07

Source: Ministry of Tourism, Economic Development, Investment & Energy, November 2015

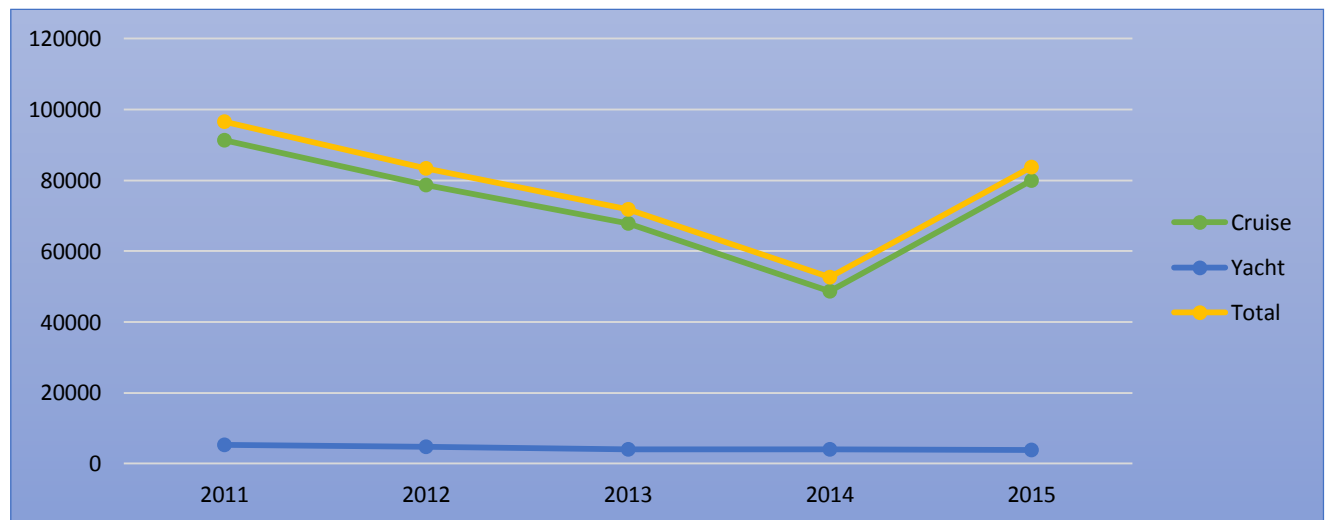
Table 5 accounts for the number of vessels visiting our shores for the quarter. A 14% increase in the number of cruise vessels was observed. However, there was a slight decrease of yacht vessel arrivals of 4%. Total vessel arrivals increased by 10% from QTR2 2014 – QTR2 2015.

Table 5: Sea Vessels Arrivals (QTR 2): 2011-2015

Vessels	2011	2012	2013	2014	2015	% change '14-'15
Cruise	45	37	37	29	33	13.79
Yacht	832	1,042	1,021	992	955	-3.73
Total	877	1,079	1,058	1,021	988	10.06

Source: Ministry of Tourism, Economic Development, Investment & Energy, November 2015

Figure 5: Sea Arrivals (Qtr2):2015



Summary

As compared to the previous quarter, positive increases are observed in both Air and Sea arrivals. The overall Tourist Arrivals for (QTR 2) 2015 has shown much improvement, with a 59% increase. This is as a result of a 59% increase in Sea arrivals which contributes significantly to the overall passenger arrivals.

Sources:

Ministry of Tourism, Economic Development, Investment and Energy

V.C. Bird International Airport

Nelson Dockyard

Jolly Harbour

Deep Water Harbour

Heritage Quay

Barbuda

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