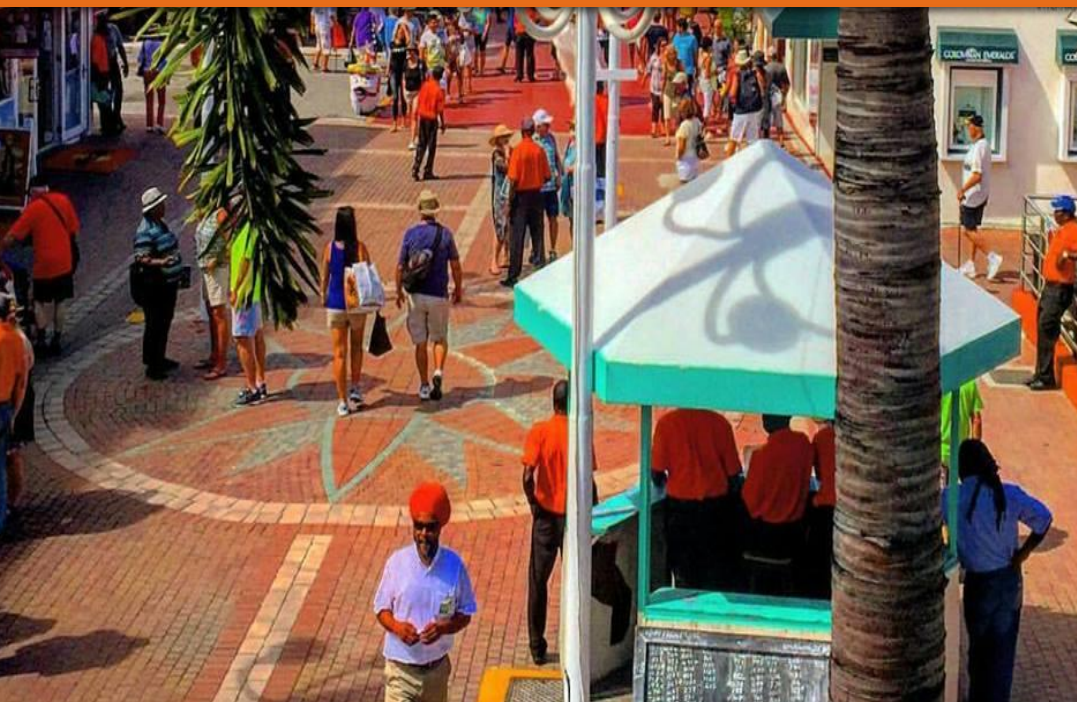


2016
Apr-Jun

TOURIST ARRIVAL: QUARTERLY REPORT



Research and Statistics Department
Ministry of Tourism, Economic Development,
Investment & Energy
Statistics Division



Foreword

This report provides a quantitative analysis of visitors to Antigua and Barbuda for the Second Quarter of 2016. The quantitative data was collected from the immigration cards of arriving passengers, via ports at V.C. Bird International Airport, Nelson Dockyard, Jolly Harbour, Deep Water Harbour, Heritage Quay, and Barbuda. The data was compiled by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division within the Ministry of Trade, Commerce and Industry, Sports, Culture and National Festivals. The report was produced through the collaborative efforts of Tourism Research Officer Avonelle Alfred, Tourism Statistical Officer Lornel Mack, as well as Tourism Statistician Marissa Scott.

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OVERVIEW

This report is an overview of the second quarter (QTR2) visitor arrivals by both Air and Sea to Antigua and Barbuda for the years 2012-2016. Also provided are comparisons between visitor arrivals for QTR 2 2015 and 2016. Visitors are classified as persons who stay more than 24 hours, but less than one year, within country outside of their usual country of residence. Persons who are in transit and/or spend less than a day are not classified as visitors. Total Sea Arrivals are comprised of tourists arriving by Cruise and Yacht, with Cruise visitors spending less than a day, and Yacht visitors a day or more.

As seen in Table 1 below, QTR2 2016 i.e. April to June reported a total of 123,249 visitor arrivals. Of that number, 51% travelled by Sea. The year 2015 recorded the highest number of visitors at 142,570 and QTR2 of 2014 the lowest, at 111,442. The table shows a decrease in the number of visitors by 19,321 from QTR2 2015- QTR2 2016. For the period 2012 to 2016, the average growth rate has declined by 4.56%.

Table 1. Illustrates Total Arrivals over a five year period. The overall total has declined by 13.6% in QTR2 2016 from that of QTR2 2015. QTR2 2015 saw the largest number of total arrivals, while 2014 experienced the lowest number of total arrivals. Moreover, growth of 3.5% in Air Arrivals can be seen in QTR2 2016 from that of QTR2 2015. On the other hand, a sharp fall of 25.6% in Arrivals by Sea can be seen in QTR2 2016 from that of QTR2 2015.

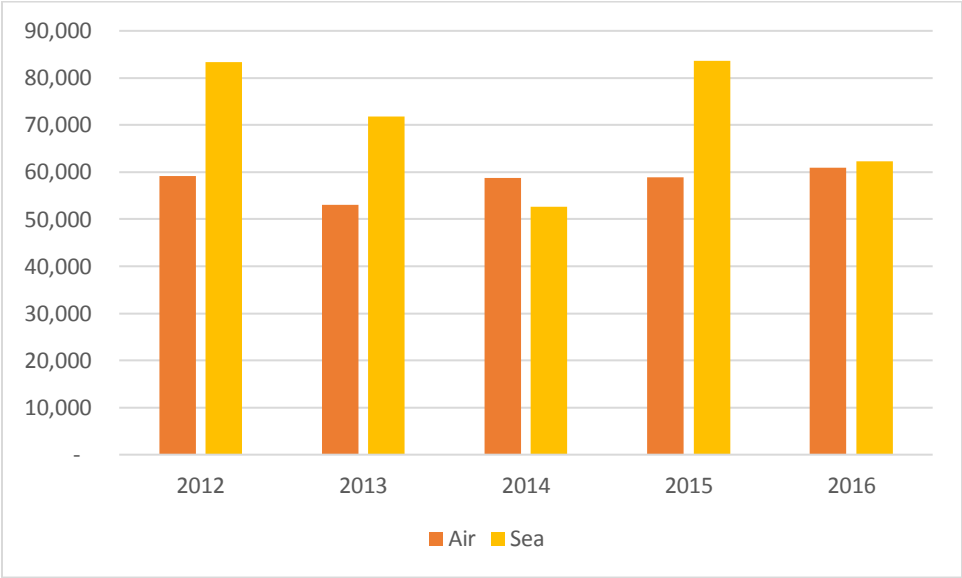
Table 1: Total Visitor Arrivals (QTR 2): 2012-2016

Mode	2012	2013	2014	2015	2016	% change '15-'16
Air	59,131	53,089	58,767	58,922	60,998	3.5
Sea	83,316	71,795	52,675	83,648	62,251	-25.6
Total	142,447	124,884	111,442	142,570	123,249	-13.6

Source: Ministry of Tourism, Economic Development, Investment & Energy, July 2016

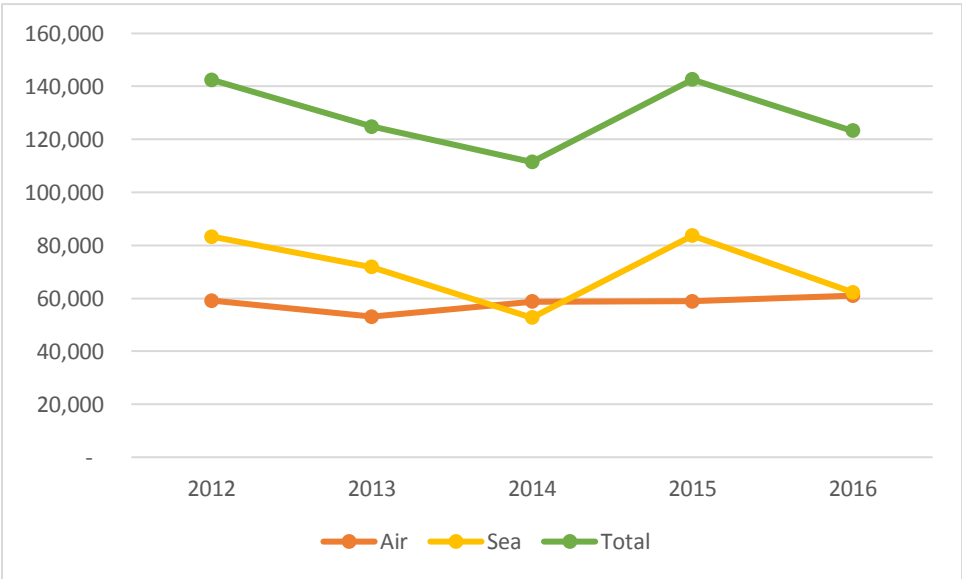
Figure 1 is a graph depicting the levels of Arrivals by Air and Sea. Arrivals by Air experienced increase over a five year period, with the exception of 2013. The year 2016 has experienced the highest level of arrivals, while 2013 can be seen as the lowest. The year 2015 is the highest period for Sea Arrivals, whereas 2014 is the lowest.

Figure 1: Visitor Arrivals by Air and Sea (QTR2): 2012-2016



The line graph below shows the trend of visitor Arrivals from 2012 to 2016. Sea arrivals have decreased from 2012 to 2014, then increased sharply to 2015, then decreased in 2016. While, Air arrivals saw gradual increase after a fall in arrivals in 2013.

Figure 2: Total Visitor Arrivals compared to Air & Sea Arrivals (QTR2): 2012-2016



Air Arrivals

Table 2 compares QTR2 Air Arrivals between 2015 and 2016. As we observe the months for each quarter, it can be noted that the months of April to June 2016 have seen greater number of Air Arrivals from that of the months of the QTR2 2015. Most notably, April of QTR2 2016 has seen the highest visitor arrival of any single a month within the period.

Table 2: Monthly Air Arrivals (QTR 2): 2015-2016

Monthly Air Arrivals 2015-2016							
April	May	June	Q2 2015	April	May	June	Q2 2016
23,564	18,513	16,845	58,922	23,951	18,807	18,240	60,998

Source: Ministry of Tourism, Economic Development, Investment & Energy, July 2016

Figure 3: Air Arrivals (QTR2):2011-2015

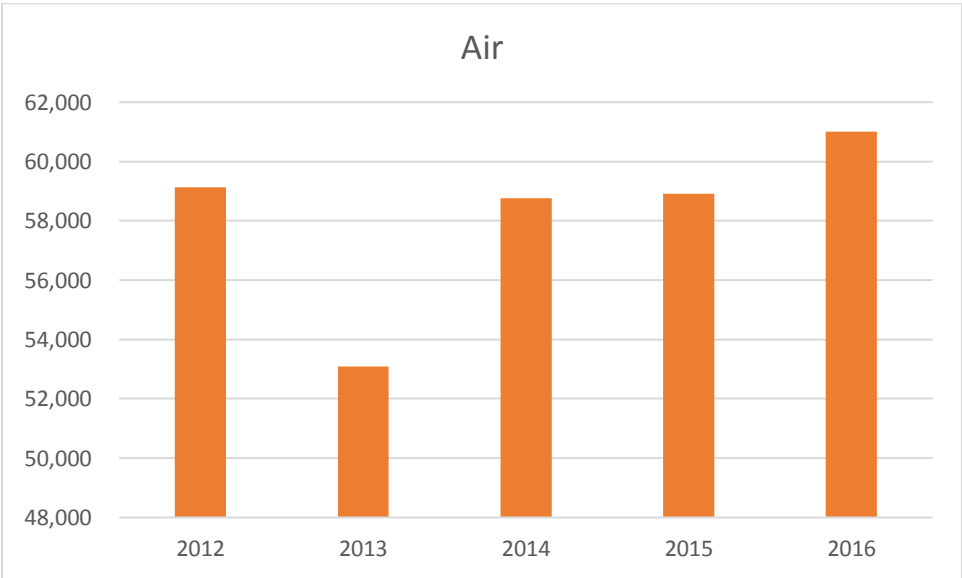
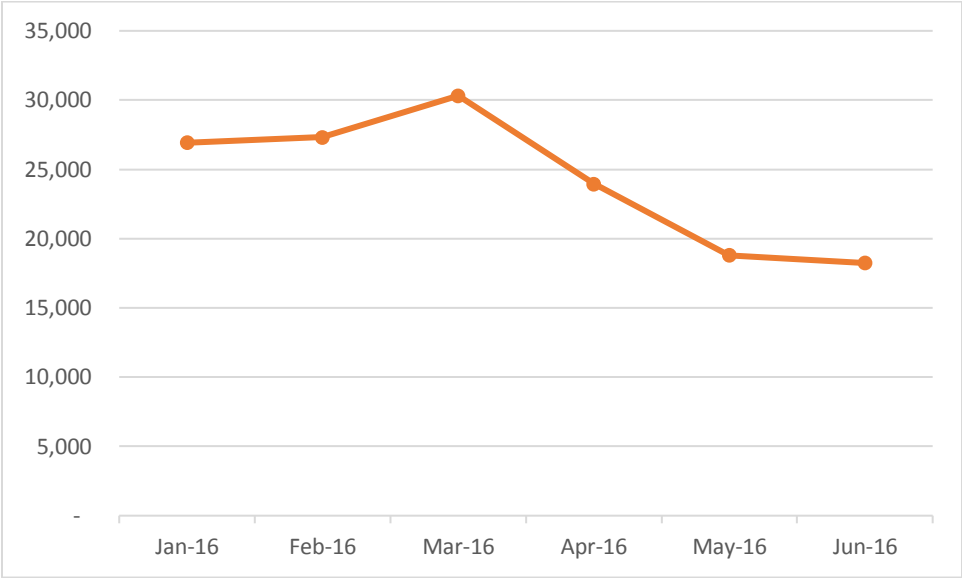


Figure 4 shows the trend of Air Arrivals between QTR1 and QTR2 2016. An increase in Arrivals can be seen in the months of January to March. Also, March can be seen as the highest point with the greatest number of arrivals. Thereafter, there is a decrease in visitor arrivals from March to June 2016.

Figure 4: Monthly Air Arrivals (QTR1 2016- QTR2 2016)



Air arrivals by Market:

The table below depicts the arrivals by Source Markets. Further, the table compares the number of visitor arrivals between QTR2 of 2015 and QTR2 2016. QTR2 2016 recorded 2076 more visitors than QTR2 2015, a 3.5% change. The United States continues to be the main market contributing 41% of the total number of visitors in QTR2 2016. Also, there is a marked increase in Tourist arrivals from the USA, an 18% increase, from 2015 to 2016 by a total of 4325 passengers.

The United Kingdom which is the second largest source market accounts for 31% of total visitor arrivals in QTR2 2016.

The Caribbean can be seen as a lucrative market accounting for 13% of all visitor arrivals in QTR2 2016. Total visitor arrivals from the Caribbean increased by 5.7% in QTR2 2016.

Table 3: Air Arrivals by Country of Residence (QTR 2): 2015-2016

	April	May	June	Q2 2015	April	May	June	Q2 2016	% change '15-'16
Total Visitors	23,564	18,513	16,845	58,922	23,951	18,807	18,240	60,998	3.5%
Europe	9,274	6,951	5,542	21,767	8,165	6,335	5,330	19,830	-8.9%
of which: UK	7,812	5,925	4,478	18,215	6,726	5,481	4,235	16,442	-9.7%
of which: Italy	338	344	699	1,381	507	324	678	1,509	9.3%
of which: France	162	145	36	343	147	77	46	270	-21.3%
of which: Germany	268	137	53	458	211	100	49	360	-21.4%
USA	9,062	7,548	7,427	24,037	10,375	8,431	9,556	28,362	18.0%
Canada	1,927	1,464	931	4,322	2,171	961	703	3,835	-11.3%
All Caribbean	2,748	2,123	2,485	7,356	2,755	2,695	2,325	7,775	5.7%
Caricom	2058	1579	1847	5,484	2,057	1,965	1,801	5,823	6.2%
of which: OECS	936	659	851	2,446	945	1,008	864	2,817	15.2%
Other Caribbean	280	223	325	828	366	305	213	884	6.8%
of which: French West Indies	46	71	38	155	50	93	34	177	14.2%
of which: Dutch West Indies	109	91	104	304	93	129	81	303	-0.3%
of which: Cuba	12	9	31	52	13	26	12	51	-1.9%
South America	164	86	131	381	146	115	114	375	-1.6%
Central America	24	29	50	103	44	30	21	95	-7.8%
Other Visitors	357	310	275	942	291	231	188	710	-24.6%
Not Stated	8	2	4	14	4	9	3	16	14.3%

Source: Ministry of Tourism, Economic Development, Investment & Energy, July 2016

Figure 5: Air Arrivals by Country of Residence (QTR2): 2015-2016

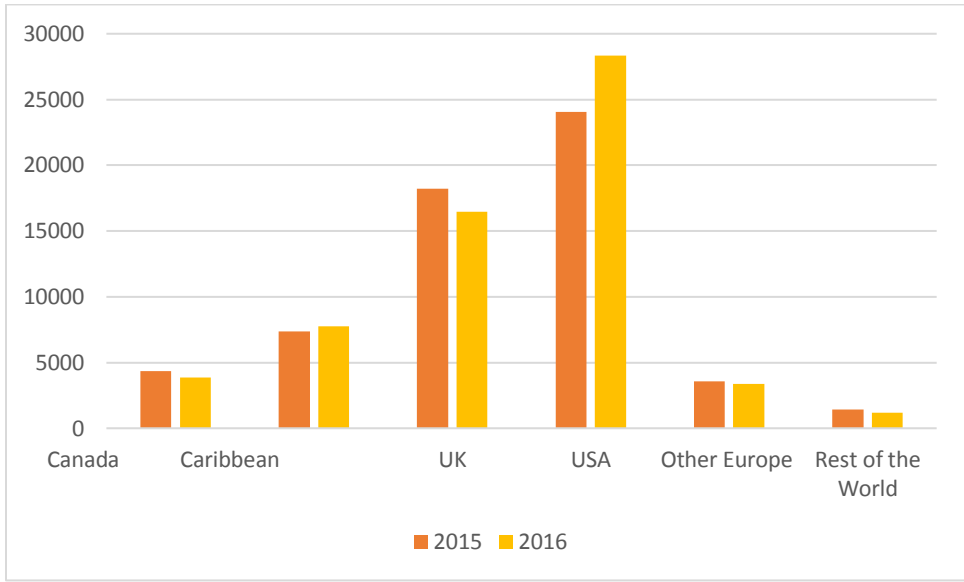
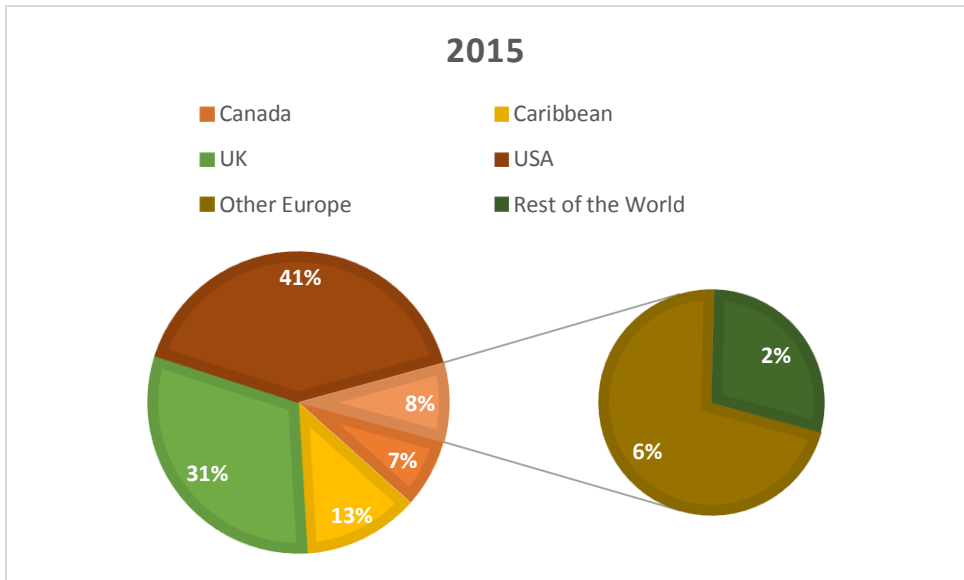


Figure 5: Air Arrivals by Country of Residence (QTR2): 2016



Length of Stay

Figure 7: Length of Stay (QTR2) 2016

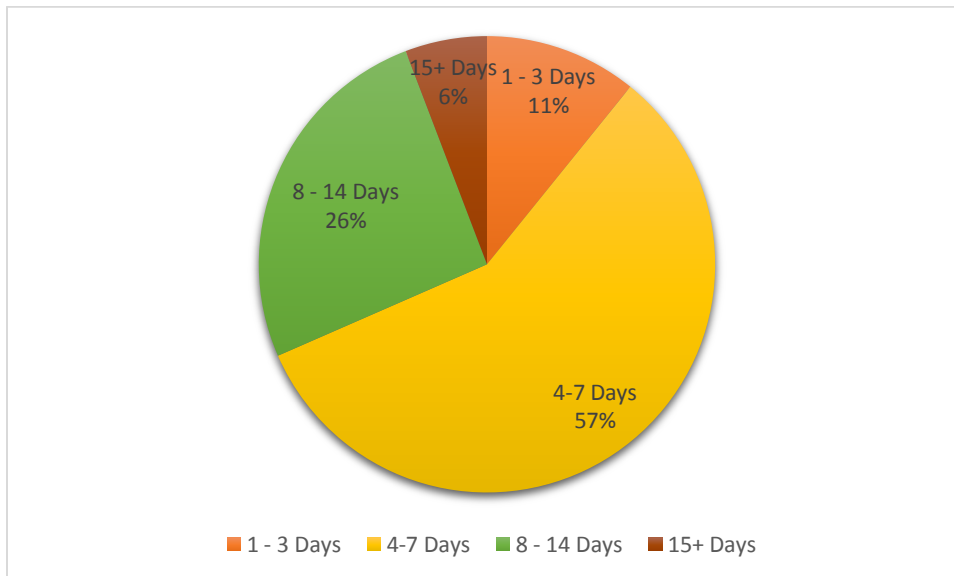
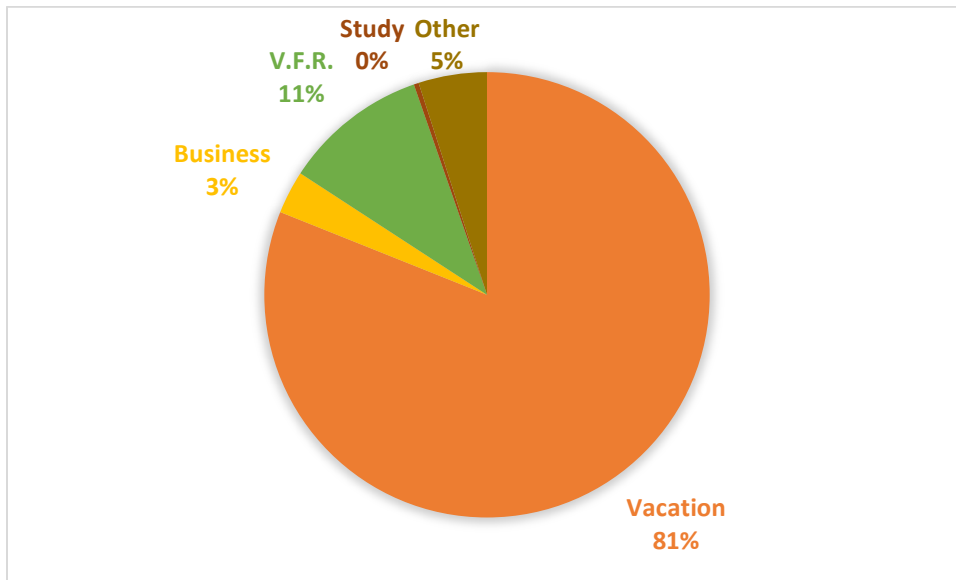


Figure.7 above highlights the Length of Stay of Visitors to Antigua and Barbuda for the Second Quarter of 2016. The average length of stay for the period under review is 8.7 days. Observing each grouping, more than half of all visitors spent 4-7 days in Antigua and Barbuda. This is followed by 26% of visitors who spent 8-14 days, followed by 11% who spent 1-3days then 6% who spent 15+ days.

Purpose of Visit

Figure 8 reveals that 4 in every 5 visitor to Antigua and Barbuda indicated 'Vacation' as their purpose of visit. This is distantly followed by 'Visiting Family and Friends (VFR)' at 11%, 'Other' at 5%, 'Business' at 3% and 'Study' at 0%.

Figure 8: Purpose of Visit (QTR2) 2016



Sea Arrivals

Table 4 below illustrates the number of Tourist Arrivals by Sea over a period of 5 years. A drastic decrease is recorded in Arrivals by Cruise Ship of 26.8% for Qtr2 2016 from that of Qtr2 2015. While, Yacht arrivals slightly decreased by 0.9% within the same period. Consequently, total passenger arrivals by sea decreased by 25.6% for the quarter.

Table 4: Sea Passenger Arrivals (QTR 2): 2012-2016

Passenger	2012	2013	2014	2015	2016	% change '15-'16
Cruise	78,634	67,822	48,580	79,852	58,490	-26.8
Yacht	4,682	3,973	4,095	3,796	3,761	-0.9
Total	83,316	71,795	52,675	83,648	62,251	-25.6

Source: Ministry of Tourism, Economic Development, Investment & Energy, July 2016

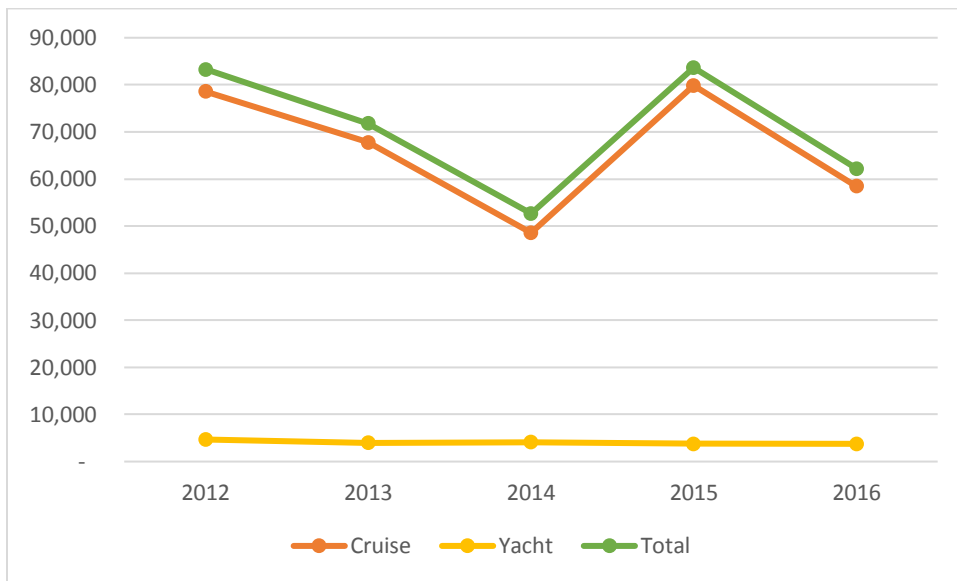
Table 5. Accounts for the number of vessels visiting Antigua and Barbuda for the Second Quarter of 2016. It reveals an 18.2% decrease in the number of Cruise vessels coming to Antigua. While, Yacht Vessel arrivals indicate a slight increase of 4.8%. Total Vessel arrivals increased by 4% from Qtr2 2015 – Qtr2 2016.

Table 5: Sea Vessels Arrivals (QTR 2): 2012-2016

Vessels	2012	2013	2014	2015	2016	% change '14-'15
Cruise	37	37	29	33	27	-18.2
Yacht	1,042	1,021	992	955	1,001	4.8
Total	1,079	1,058	1,021	988	1,028	4.0

Source: Ministry of Tourism, Economic Development, Investment & Energy, July 2016

Figure 5: Sea Arrivals (Qtr2):2015



Summary

Entering its off peak tourism period, Antigua and Barbuda has seen a collapse in the number of Visitor Arrivals for the second quarter of 2016. The quarter has seen a rapid 25.6% decrease in Sea Arrivals from that of the second quarter of 2015. Air Arrivals saw gradual increase, a 3.5% change from the same quarter of the previous year. Thus, the quarter under review has seen an overall decrease of 13.6% in visitor arrival to Antigua & Barbuda.

Sources:

Ministry of Tourism, Economic Development, Investment and Energy

V.C. Bird International Airport

Nelson Dockyard

Jolly Harbour

Deep Water Harbour

Heritage Quay

Barbuda