



2016
Jan-Mar

TOURIST ARRIVAL QUARTERLY REPORT



Research and Statistics Department
Ministry of Tourism, Economic Development,
Investment & Energy
Statistics Division



Foreword

This report provides a quantitative analysis of visitors to Antigua and Barbuda for the First quarter of 2016. The quantitative data was collected from the immigration cards of arriving passengers, via ports at V.C. Bird International Airport, Nelson Dockyard, Jolly Harbour, Deep Water Harbour, Heritage Quay, and Barbuda. The data was compiled by the Research and Statistics Department in the Ministry of Tourism, Economic Development, Investment & Energy, in collaboration with the Statistics Division within the Ministry of Trade, Commerce and Industry, Sports, Culture and National Festivals. The report was produced through the collaborative efforts of Tourism Research Officer Avonelle Alfred, Tourism Statistical Officer Lornel Mack, as well as Tourism Statistician Marissa Scott.

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Overview

This report is an overview of the first quarter QTR1 visitor arrivals by both air and sea to Antigua and Barbuda for the years 2012-2016. Also provided are comparisons between visitor arrivals for the years 2015 and 2016 during the same period. Visitors are classified as persons who stay more than 24 hours, but less than one year, within a country outside of their usual country of residence. Persons who are in transit and/or spend less than a day are not classified as visitors. Total sea arrivals are comprised of tourists arriving by cruise and yacht, with cruise visitors spending less than a day, and yacht visitors a day or more.

The first quarter of 2016 records an overall total of 424,392 visitor arrivals. Table 1 shows the breakdown of these arrivals by Air and Sea. Whereby, 20% are stayover visitors by Air, 78% are Cruise visitors and the remaining 2% are visitors by Yacht. QTR1 2016 recorded the highest number of total visitor arrivals at 424,392 over the last five years while QTR1 2014 the lowest at 358,097. Additionally, total visitor arrivals have increased by 4.90% from QTR1 2015 404,582 to QTR1 2016 424,392, with an average growth rate of 2.56% for the years 2012 to 2016.

Table 1: Total Visitors Arrivals (QTR1): 2012-2016

Mode	2012	2013	2014	2015	2016	% change '15-'16
Air	77,330	76,302	79,550	74,493	84,566	13.5%
Sea	327,260	298,750	278,547	330,089	339,826	2.9%
Total	404,590	375,052	358,097	404,582	424,392	4.9%

Source: Ministry of Tourism, Economic Development, Investment & Energy, April 2016

Figure 1: Visitor Arrivals by Air and Sea (QTR1): 2012-2016

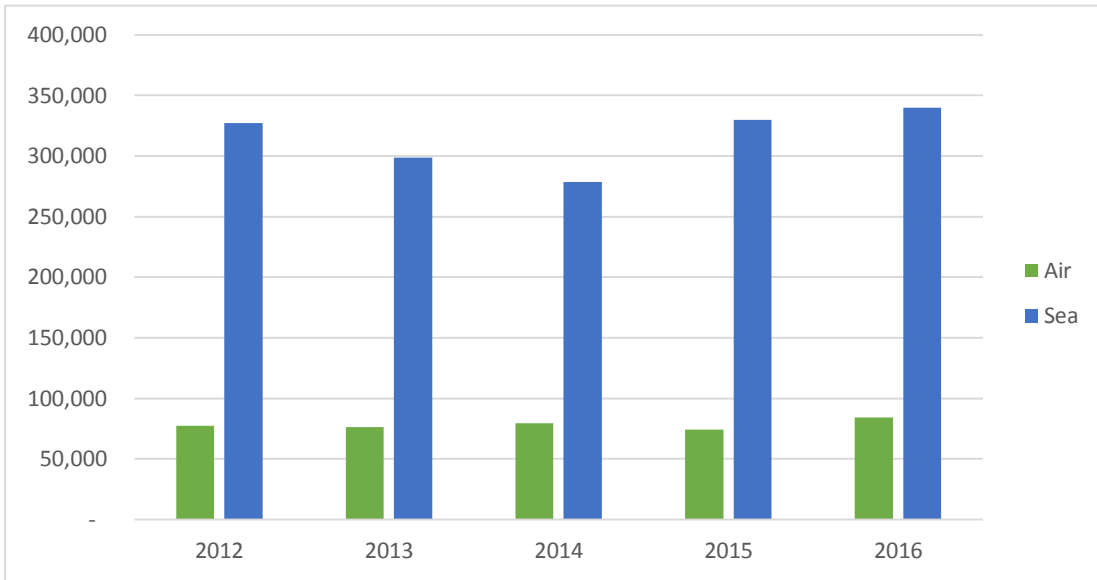
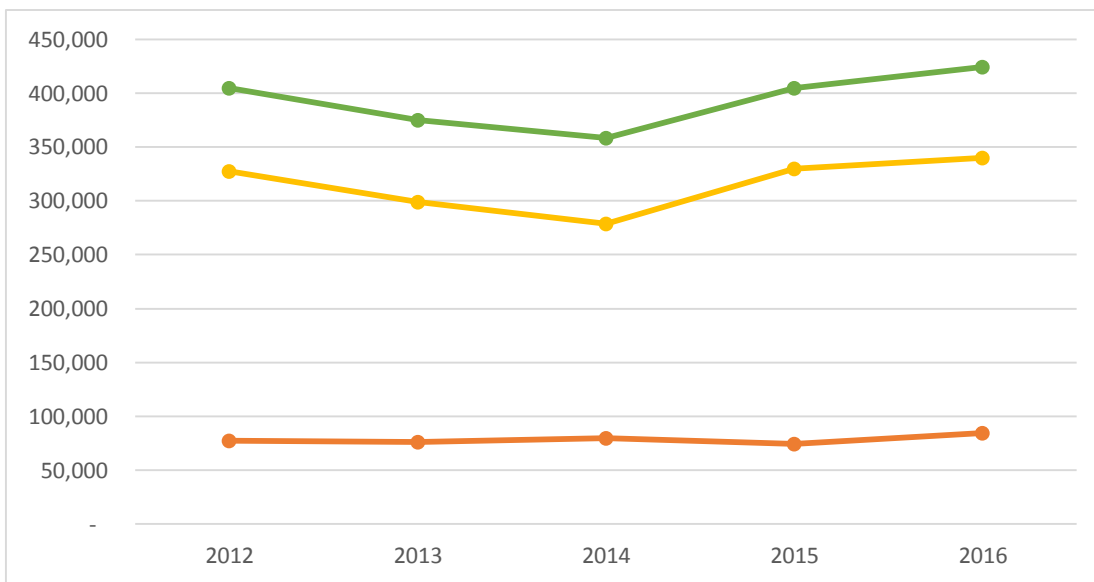


Figure 2: Total Visitor Arrivals compared to Air & Sea Arrivals (QTR1): 2012-2016



Air Arrivals

The first quarter, 2016 recorded 84,566 visitors by Air to Antigua, 10,073 more than the same period of 2015. This represents a 13.5% increase from the same period in 2015. The tourist arrivals for each of the three months in 2016 are higher than that of 2015. Further, there is a consistent increase in arrivals from January to March of 2016. The highest visitor arrival total is recorded in the month of March in QTR1 of 2016.

Table 2: Monthly Air Arrivals (QTR 1): 2015-2016

Monthly Air Arrivals 2015-2016							
January	February	March	Q1 2015	January	February	March	Q1 2016
23,637	24,808	26,048	74,493	26,928	27,317	30,321	84,566

Source: Ministry of Tourism, Economic Development, Investment & Energy, April 2016

Figure 3: Air Arrivals (QTR1):2012-2016

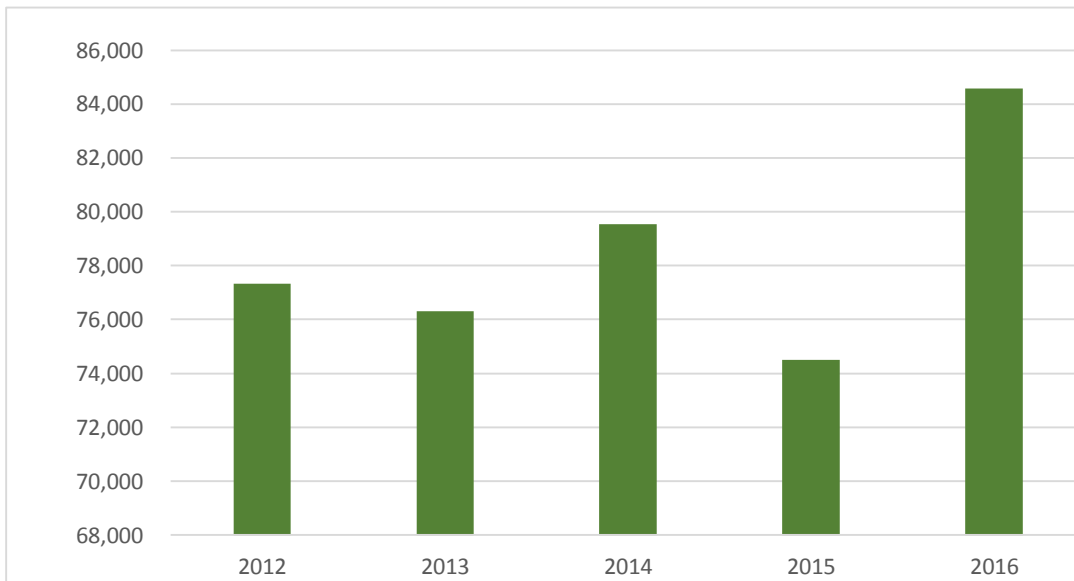
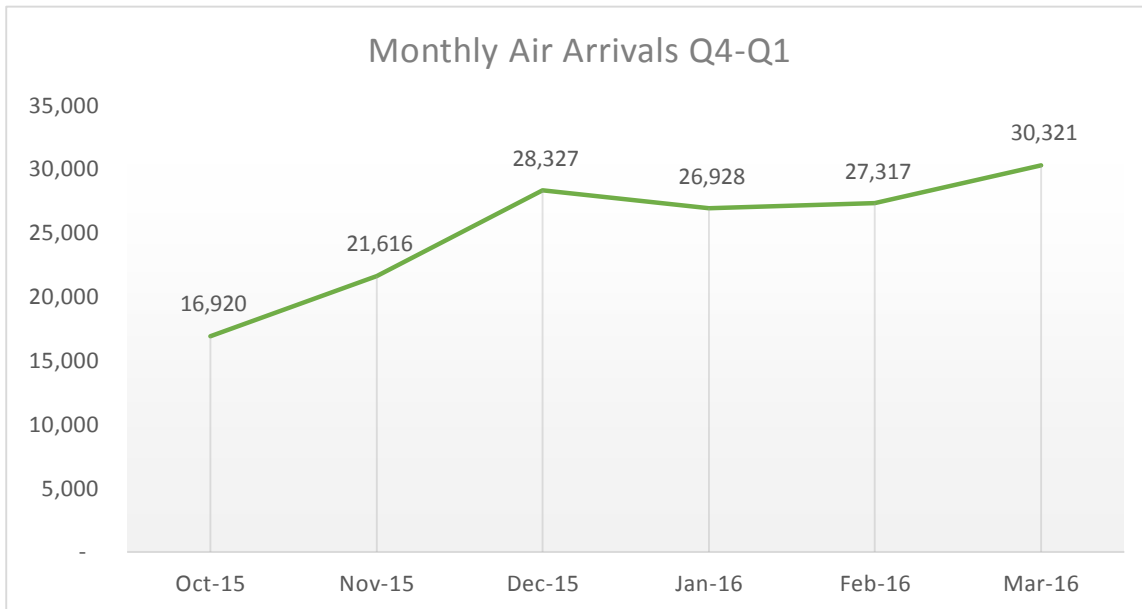


Figure 4: Monthly Air Arrivals (QTR4 2015- QTR1 2016)



Air arrivals by Market:

The United States, Canada and United Kingdom account for 82% of visitors arriving to our shores of Antigua in QTR1 of 2016. The United States continues to be main market accounting for 41% of our visitors in QTR1, increasing 22% from QTR1 Of 2015 to QTR1 of 2016. To note from the USA Diaspora you will find most visitors from New York 29%, New Jersey 11% and Florida 6%.

In second is the United Kingdom, this market accumulated 29% of the market share in QTR1 of 2016. The United Kingdom also increased by 10.1% from QTR1 from the previous quarter last year 2015. The Greater London accounted for 46%, from Surrey; Kent; Essex; Hampshire and Isle of Wt; Oxfordshire; Scotland and Wales and New Ireland at 2%.

Canadian arrivals accounted for 12% of visitors arrivals, however, this market declined -9% from QTR1 2015 to QTR1 2016. Most of our visitors come from Ontario 66%, Quebec 13% and Alberta 7%.

Other countries of interest include the Caribbean which has shown a steady increase from QTR1 of 23% from the previous year, Italy also showed increase of 53% while France and Germany has seen decrease of -11% and -9% respectively.

Table 3: Air Arrivals by Country of Residence (QTR 1): 2015-2016

	Jan	Feb	Mar	Q1 2015	Jan	Feb	Mar	Q1 2016	% change '15-'16
Total Visitors	23,637	24,808	26,048	74,493	26,928	27,317	30,321	84,566	13.5%
Europe	9,224	9,671	9,148	28,043	11,318	10,007	9,769	31,094	10.9%
of which: UK	7,104	7,598	7,223	21,925	8,536	7,732	7,873	24,141	10.1%
of which: Italy	727	372	436	1,535	1,166	641	547	2,354	53.4%
of which: France	213	279	176	668	218	204	172	594	-11.1%
of which: Germany	262	398	520	1,180	345	356	370	1,071	-9.2%
USA	8,352	9,058	10,988	28,398	9,322	11,219	14,099	34,640	22.0%
Canada	3,702	3,728	3,449	10,879	3,387	3,460	3,053	9,900	-9.0%
All Caribbean	1,862	1,909	1,995	5,766	2,290	2,029	2,811	7,130	23.7%
Caricom	1406	1439	1483	4,328	1,576	1,518	2,052	5,146	18.9%
of which: OECS	602	598	604	1,804	799	662	1,020	2,481	37.5%
Other Caribbean	248	222	286	756	379	264	334	977	29.2%
of which: French West Indies	32	59	40	131	57	44	69	170	29.8%
of which: Dutch West Indies	78	86	70	234	101	82	167	350	49.6%
of which: Cuba	12	5	6	23	10	15	7	32	39.1%
South America	130	117	98	345	218	186	258	662	91.9%
Central America	21	24	43	88	43	42	52	137	55.7%
Other Visitors	342	299	322	963	346	366	277	989	2.7%
Not Stated	4	2	5	11	4	8	2	14	27.3%

Source: Ministry of Tourism, Economic Development, Investment & Energy, April 2016

Figure 5: Air Arrivals by Country of Residence (QTR1): 2015-2016

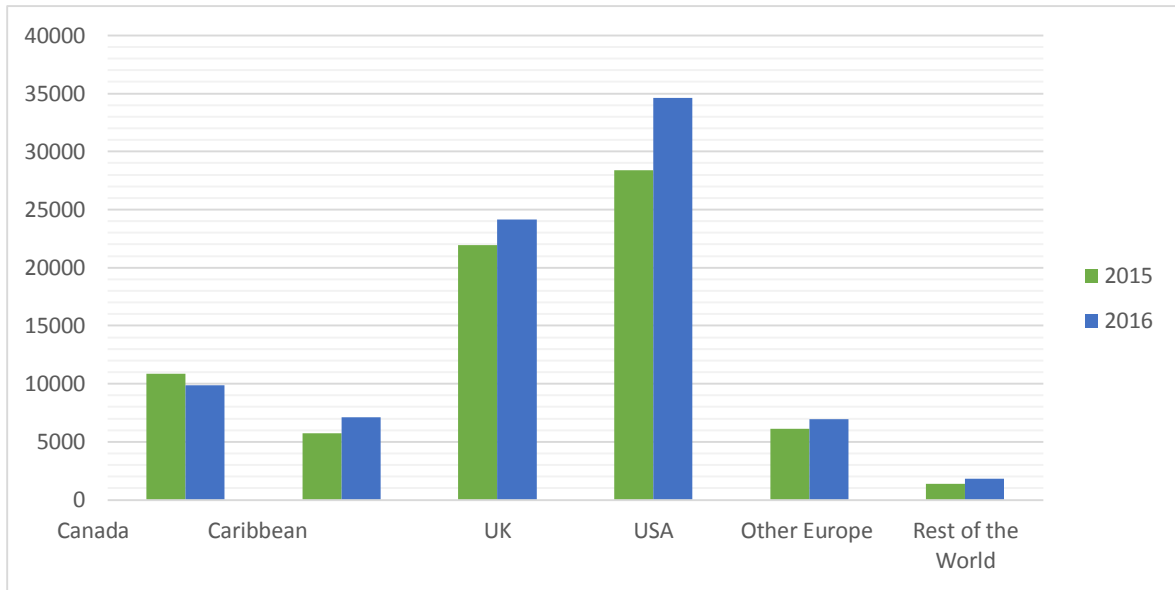
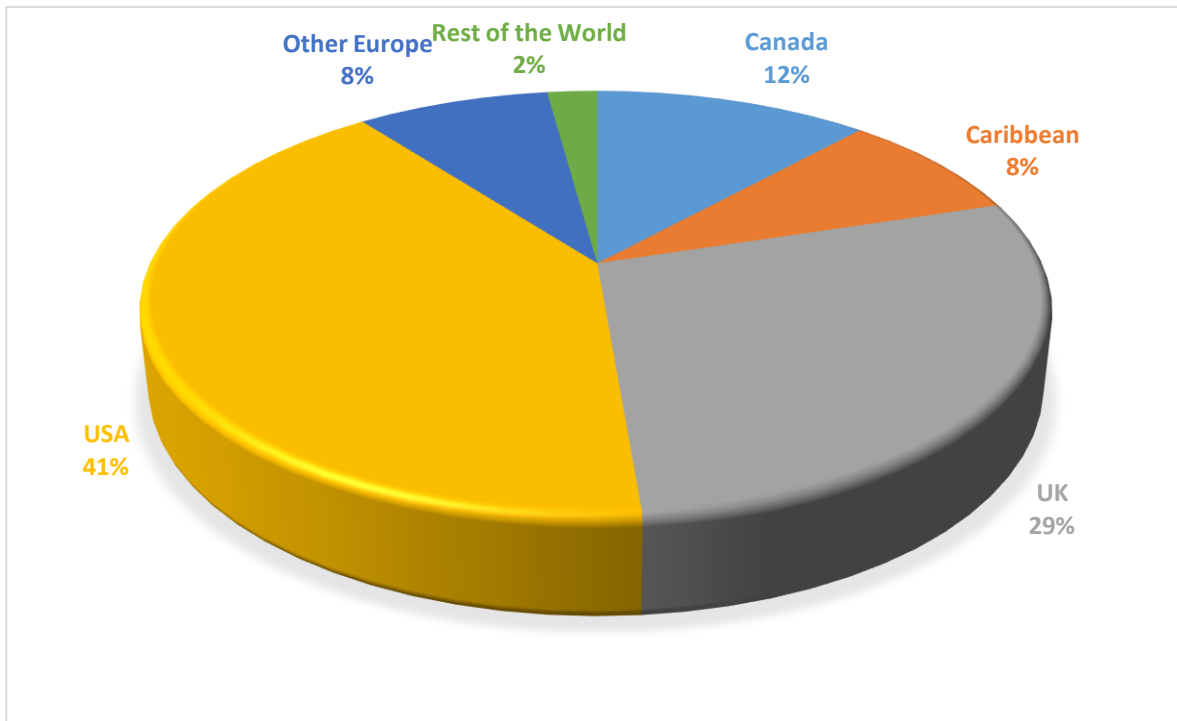


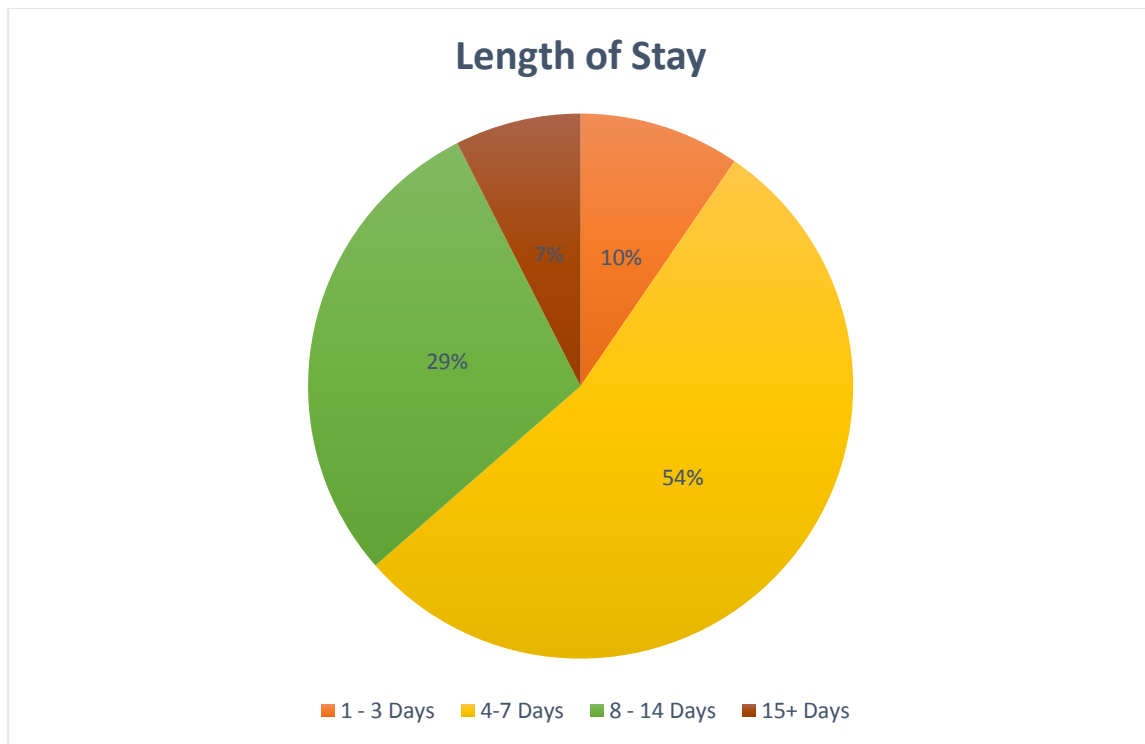
Figure 5: Air Arrivals by Country of Residence (QTR1): 2016



Length of Stay

Figure 7 shows that more than half of all visitors spent 4-7 days in Antigua and Barbuda. This is followed by 29% of visitors who spent 8-14 days, followed by 10% who spent 1-3 days then 7% who spent 15+ days. The average length of stay for the period under review is 9.7 days.

Figure 7: Length of Stay (QTR1) 2016



Purpose of Visit

The chart below reveals that 'Vacation is the most cited reason by visitors coming to Antigua and Barbuda at 83%. This is followed by 'Visiting Family and Friends (VFR)' at 11%, 'Other' at 3%, 'Business' at 2% and 'Study' at 1%.

Figure 8: Purpose of Visit (QTR1) 2016



Sea Arrivals

Table 4 shows the number of visitor arrivals by Sea. Arrivals by Cruise ship recorded a 3.3% increase from Qtr1 2015 to Qtr1 2016. Yacht arrivals recorded a decrease of -7.3% for the same period. Therefore, total visitor arrivals by Sea has seen an increase of 2.95%.

Table 4: Sea Passenger Arrivals (QTR 1): 2012-2016

Passenger	2012	2013	2014	2015	2016	% change '15-'16
Cruise	311,554	289,866	270,262	320,401	330,846	3.3%
Yacht	15,706	8,884	8,285	9,688	8,980	-7.3%
Total	327,260	298,750	278,547	330,089	339,826	2.9%

Source: Ministry of Tourism, Economic Development, Investment & Energy, April 2016

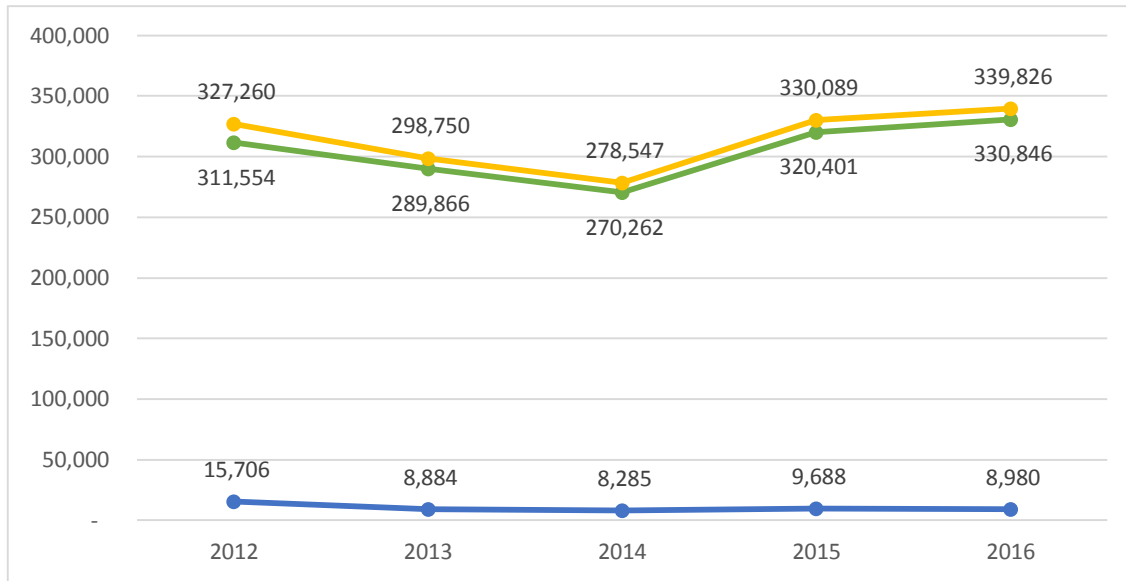
Table 5 shows Sea arrivals by type of vessel. In Qtr1 2016 164 cruise ships were recorded from that of Qtr1 2015 181 cruise ships, a -9.4% decrease in Cruise Vessel Arrivals. Yacht recorded 1,992 vessels in Qtr1 2016 from 1,949 vessels in Qtr1 of 2015, a 2.2% increase. As a result, total vessel arrival for Qtr1 2016 was 2,156 compared to 2,130 from that of Qtr1 2015. Hence, total Vessel Arrival increased by 1.2% in 2016.

Table 5: Sea Vessels Arrivals (QTR 41): 2012-2016

Vessels	2012	2013	2014	2015	2016	% change '14-'15
Cruise	173	180	159	181	164	-9.4%
Yacht	1,814	1,907	1,777	1,949	1,992	2.2%
Total	1,987	2,087	1,936	2,130	2,156	1.2%

Source: Ministry of Tourism, Economic Development, Investment & Energy, April 2016

Figure 5: Total Arrivals by Sea (Qtr1):2016



Summary

The quarter under review has seen continued increases in both Air and Sea Arrivals from that of the previous quarter. Air Arrival has seen a vast increase of 13.5%, while Sea Arrival has increased by 2.9%. Hence, Qtr1 2016 has seen an overall increase of 4.9% in tourist arrival to Antigua & Barbuda.

Sources:

Ministry of Tourism, Economic Development, Investment and Energy

V.C. Bird International Airport

Nelson Dockyard

Jolly Harbour

Deep Water Harbour

Heritage Quay

Barbuda